

Luisa Gagliardi

Assistant Professor



Knowledge Group: Strategy and Operations

Research Domains: Innovation

Teaching Domains:

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Biography

Luisa Gagliardi è Assistant Professor presso l'Università Bocconi nel Dipartimento di Management and Technology dal settembre 2019. È anche Research Fellow presso ICRIOS (Bocconi) e CEP/SERC (LSE). Prima di entrare a far parte della Bocconi, è stata Professoressa Associato presso l'Università di Ginevra e Research Fellow presso la London School of Economics.

È la Principal Investigator di un progetto di 4 anni finanziato dal Fondo Nazionale Svizzero della Ricerca Scientifica (SNSF) intitolato "Multinational Corporations: On the relation between the complexity of the knowledge base and the geographical and functional structure of the business group". La sua ricerca si concentra sul ruolo del capitale umano nella modellazione del mercato del lavoro, dell'innovazione e dei risultati imprenditoriali. Tra gli altri aspetti, studia come le preferenze e i vincoli individuali si relazionano alle decisioni individuali e influenzano alla fine la progressione della carriera, la selezione tra progetti e organizzazioni o il successo delle imprese. La sua seconda linea di ricerca analizza il funzionamento dei gruppi aziendali e come la loro struttura geografica sia correlata alla strategia aziendale e alle performance. È autrice di numerosi articoli sui suoi argomenti di interesse, i quali sono stati pubblicati, tra gli altri, nel Strategic Management Journal, Journal of Economic Geography e Papers in Regional Science.

Ha conseguito un Dottorato in Economia presso la Scuola Superiore di Studi Avanzati (IMT) a Lucca.

Articles in Scholarly Journals

Female Entrepreneurs Targeting Women: Strategic Redirection Under Scientific Decision-Making

GAGLIARDI, L., E. NOVELLI, "Female Entrepreneurs Targeting Women: Strategic Redirection Under Scientific Decision-Making", Organization Science, 2025, vol. 36, no. 2, pp. 718-736

The 'internal' geography of multi-unit firms

GAGLIARDI, L., "The 'internal' geography of multi-unit firms", Journal of Economic Geography, 2025

Temporal Availability and Women Career Progression: Evidence from Cross-Time-Zone Acquisitions

GAGLIARDI, L., M. MARIANI, S. BRESCHI, "Temporal Availability and Women Career Progression: Evidence from Cross-Time-Zone Acquisitions", *Organization Science*, 2024, vol. 35, no. 6, pp. 2178-2197

Trained to lead: Evidence from industrial research

GAGLIARDI, L., M. MARIANI, "Trained to lead: Evidence from industrial research", *Strategic Management Journal*, 2022, vol. 43, no. 4, pp. 847-871

Exposure to OFDI and regional labour markets: evidence for routine and non-routine jobs in Great Britain

GAGLIARDI, L., S. IAMMARINO, A. RODRÍGUEZ-POSE, "Exposure to OFDI and regional labour markets: evidence for routine and non-routine jobs in Great Britain", *Journal of Economic Geography*, 2021, vol. 21, no. 5, pp. 783-806

Asymmetric spillover effects from MNE investment

ASCANI, A., L. GAGLIARDI, "Asymmetric spillover effects from MNE investment", *Journal of World Business*, 2020, vol. 55, no. 6, pp. 101146

The impact of foreign technological innovation on domestic employment via the industry mix

GAGLIARDI, L., "The impact of foreign technological innovation on domestic employment via the industry mix", *Research Policy*, 2019, vol. 48, no. 6, pp. 1523-1533

Innovation in risky markets: ownership and location advantages in the UK regions

GAGLIARDI, L., S. IAMMARINO, "Innovation in risky markets: ownership and location advantages in the UK regions", *Journal of Economic Geography*, 2018, vol. 18, no. 5, pp. 1177-1201

The innovative performance of firms in heterogeneous environments: The interplay between external knowledge and internal absorptive capacities

CRESCENZI, R., L. GAGLIARDI, "The innovative performance of firms in heterogeneous environments: The interplay between external knowledge and internal absorptive capacities", *Research Policy*, 2018, vol. 47, no. 4, pp. 782-795

The impact of European Cohesion Policy in urban and rural regions

GAGLIARDI, L., M. PERCOCO, "The impact of European Cohesion Policy in urban and rural regions", *Regional Studies*, 2017, vol. 51, no. 6, pp. 857-868

Learning mobility grants and skill (mis)matching in the labour market: The case of the 'Master and Back' Programme

CRESCENZI, R., L. GAGLIARDI, E. ORRU, "Learning mobility grants and skill (mis)matching in the labour market: The case of the 'Master and Back' Programme", *Papers in Regional Science*, 2016, vol. 95, no. 4, pp. 693-707

The greener the better? Job creation effects of environmentally-friendly technological change

GAGLIARDI, L., G. MARIN, C. MIRIELLO, "The greener the better? Job creation effects of environmentally-friendly technological change", *Industrial and Corporate Change*, 2016, vol. 25, no. 5, pp. 779-807

Evidence on immigrants' assimilation into recipient labour markets using UK longitudinal data between 1981 and 2006

GAGLIARDI, L., S. LEMOS, "Evidence on immigrants' assimilation into recipient labour markets using UK longitudinal data between 1981 and 2006", *Journal of Economic Geography*, 2016, vol. 16, no. 3, pp. 547-583

Does skilled migration foster innovative performance? Evidence from British local areas

GAGLIARDI, L., "Does skilled migration foster innovative performance? Evidence from British local areas", *Papers in Regional Science*, 2015, vol. 94, no. 4, pp. 773-794

Foreign multinationals and domestic innovation: Intra-industry effects and firm heterogeneity

CRESCENZI, R., L. GAGLIARDI, S. IAMMARINO, "Foreign multinationals and domestic innovation: Intra-industry effects and firm heterogeneity", *Research Policy*, 2015, vol. 44, no. 3, pp. 596-609

Built to last: population aging and long run development in metropolitan Europe

GAGLIARDI, L., M. PERCOCO, "Built to last: population aging and long run development in metropolitan Europe", *International Journal of Global Environmental Issues*, 2015, vol. 14, no. 1/2, pp. 113

Inward FDI and local innovative performance. An empirical investigation on Italian provinces

ASCANI, A., L. GAGLIARDI, "Inward FDI and local innovative performance. An empirical investigation on Italian provinces", *Review of Regional Research*, 2015, vol. 35, no. 1, pp. 29-47

Social Capital and the Innovative Performance of Italian Provinces

CRESCENZI, R., L. GAGLIARDI, M. PERCOCO, "Social Capital and the Innovative Performance of Italian Provinces", *Environment and Planning A*, 2013, vol. 45, no. 4, pp. 908-929

Regional disparities in Italy over the long run: the role of human capital and trade policy

GAGLIARDI, L., M. PERCOCO, "Regional disparities in Italy over the long run: the role of human capital and trade policy", *Région et Développement*, 2011, no. 33, pp. 81-105

Proceedings/Presentations

Newborn Gender and Technology Adoption Among Rural Entrepreneurs in Ethiopia

GAGLIARDI, L., V. PELUCCO, S. DI FALCO, "Newborn Gender and Technology Adoption Among Rural Entrepreneurs in Ethiopia" in *The 85th Annual Meeting of Academy of Management*, July 25-29, 2025, Copenhagen, Denmark

The Gendered "Ratchet Effect" in Commuting-to-Work After Covid-19: Evidence from Cellular Phone Data

D'ANGELO, V., L. GAGLIARDI, M. MARIANI, "The Gendered "Ratchet Effect" in Commuting-to-Work After Covid-19: Evidence from Cellular Phone Data" in *The 85th Annual Meeting of Academy of Management*, July 25-29, 2025, Copenhagen, Denmark

Is it a Match? Training Entrepreneurs to Make Decisions Favors the Prepared Mind

FROSI, C., M. MARIANI, L. GAGLIARDI, "Is it a Match? Training Entrepreneurs to Make Decisions Favors the Prepared Mind" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

Near and Far: R&D Strategies of Business Groups

GAGLIARDI, L., N. DUTT, G. SPANOS, "Near and Far: R&D Strategies of Business Groups" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Temporal flexibility in the workplace and women's career progression

GAGLIARDI, L., M. MARIANI, S. BRESCHI, D. HOVY, "Temporal flexibility in the workplace and women's career progression" in 81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August, 2021, (online)

Articles in national/international newspapers

The world's rust belts: The heterogeneous employment effects of deindustrialisation

GAGLIARDI, L., E. MORETTI, M. SERAFINELLI, "The world's rust belts: The heterogeneous employment effects of deindustrialisation", VoxEU - CEPR, 3 April 2024

Offshoring and the geography of British jobs

IAMMARINO, S., A. RODRÍGUEZ-POSE, L. GAGLIARDI, "Offshoring and the geography of British jobs", VoxEU - CEPR, 5 November 2015

Contribution to Chapters, Books or Research Monographs

The 'Bright' Side of Social Capital: How 'Bridging' Makes Italian Provinces More Innovative

CRESCENZI, R., L. GAGLIARDI, M. PERCOCO, "The 'Bright' Side of Social Capital: How 'Bridging' Makes Italian Provinces More Innovative" in Geography, Institutions and Regional Economic Performance., R.Crescenzi, M.Percoco (Eds.), Springer Berlin Heidelberg, pp. 143-164, 2013