

Sergio Venturini

Affiliate Professor



Knowledge Group: Economics, Politics and Decision Sciences

Research Domains: Business Data Analytics

Teaching Domains: Big & Small Data, Descriptive Analytics, Predictive Analytics, Government Reform, Financial Modelling

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Biography

Sergio Venturini è Affiliate Professor nell'ambito del Knowledge Group di Decision Sciences & Business Analytics presso SDA Bocconi School of Management. Presso la Scuola, è stato membro Comitato DIR (Divisione Ricerche Claudio Demattè) dal 2006 al 2008. Attualmente, è membro della faculty dei seguenti programmi: Master in Business Administration (MBA), Master in Corporate Finance (MCF), Master of International Healthcare Management Economics and Policy (MIHMEP), Master in Public Management (MPM).

E' stato Lecturer del Dipartimento di Scienze delle Decisioni presso l'Università Bocconi.

Le sue ricerche si concentrano su business analytics, i metodi statistici per il controllo della qualità e l'analisi dei dati in ambito sanitario.

Autore di saggi e articoli che riguardano i temi da lui trattati. I suoi lavori sono stati pubblicati su journal importanti quali Annals of Applied Statistics, Cancer Biology & Therapy, Clinical Drug Investigation e Breast Cancer Research and Treatment.

Ha gestito progetti di ricerca e formazione con primarie aziende operanti nel settore food.

È stato Visiting Scholar presso la Harvard School of Public Health e la Johns Hopkins Bloomberg School of Public Health.

Sergio ha conseguito la Laurea in Economia delle Istituzioni e dei Mercati Finanziari e un Dottorato in Statistics entrambi presso l'Università Bocconi.

Articles in Scholarly Journals

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Contribution to Chapters, Books or Research Monographs

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Cases in International Case Collections

Premium Spirits Supply Chain Management: Pernod Ricard Italia

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Edited Books

Statistica per manager

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Proceedings/Presentations

Clustering-based measurement of dependence

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