

Giovanni Tomasi

Associate Professor of Practice



Knowledge Group: Accounting

Research Domains: Management Control Systems

Teaching Domains: Performance Management, Strategic & Business

Planning, Capital Budgeting, Value Based Management, Cost Management

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Biography

Giovanni Tomasi is an Associate Professor of Practice in Management Control Systems at SDA Bocconi School of Management and teaches Planning and Control at Università Commerciale Luigi Bocconi

At SDA Bocconi he has been member of the Management Board since 2018 and he serves as Director of Domestic Executive Programs for CFI Division. Previously he served as Director of the Corporate Custom Division (2018-2022) and as Executive MBA Director (2013-2017).

His research activities focus on measurement systems and performance management, planning and control systems in multinational groups and accounting and cost management systems. Currently, he is analyzing the following key topics: performance management, cost management and business planning. He is the author of numerous books and articles on his topics of interest.

His works have been published in La Valutazione delle Aziende, Economia & Management and the Creative Industry Journal. He has conducted numerous research, education and consulting projects for leading companies in the entertainment, chemical-pharmaceutical and luxury goods industries. He has been a Visiting Scholar at Stockholm School of Economics and Anderson School of Business (University of California); he has also collaborated with the Art, Science and Knowledge (ASK) research center. He has been an independent member of several Boards of Directors. He is a business consultant and advisor in M&A deals.

He earned a degree in Business Administration from Università Bocconi and a Ph.D. in Economics of Institutions and Business Systems from Università Cattolica del Sacro Cuore, Milan.

Cases in International Case Collections

The Definition of a New MBO System to Support a Profitability Model for the Electa Publishing House

TOMASI, G., P. MONTANARI, G. DEL BIANCO - "The Definition of a New MBO System to Support a Profitability Model for the Electa Publishing House" - 2025, The Case Centre, Great Britain

Articles in national/international newspapers

Balneari, incertezze e un modello di misurazione

OTTOLINA, A. M., G. TOMASI, "Balneari, incertezze e un modello di misurazione", Il Sole 24 Ore, 1 November 2025

Textbooks

Management Accounting for Arts and Entertainment - Exercise Book, 3rd Ed.

AIELLI, M., F. MIROGLIO, M. MORELLI, G. TOMASI - "Management Accounting for Arts and Entertainment - Exercise Book, 3rd Ed." - 2024, Egea, Milano, Italy

Management Accounting for Arts and Entertainment - Exercise Book, 2nd Ed.

AIELLI, M., F. MIROGLIO, M. MORELLI, G. TOMASI - "Management Accounting for Arts and Entertainment - Exercise Book, 2nd Ed." - 2020, Egea, Milano, Italy

Programmazione e controllo. Esercizi risolti

MIROGLIO, F., G. TOMASI - "Programmazione e controllo. Esercizi risolti" - 2004, Egea, Milano, Italy

Other

JRS+: a startup driving innovation - JRS+: la start up che guida l'innovazione

TOMASI, G., "JRS+: a startup driving innovation - JRS+: la start up che guida l'innovazione", SDA Bocconi Insight, 29 August 2022

Articles in Scholarly Journals

Competitività di costo e performance nel settore edile - Cost and Performance Competitiveness in the Construction Sector

TOMASI, G., "Competitività di costo e performance nel settore edile - Cost and Performance Competitiveness in the Construction Sector", Economia & Management, 2021, no. 1, pp. 104-111

Public tax credits and the film industry: an analysis of the Italian system

TETI, E., G. TOMASI, F. BARCHITTA, "Public tax credits and the film industry: an analysis of the Italian system", Creative Industries Journal, 2019, vol. 12, no. 1, pp. 48-65

La valutazione e i meccanismi di controllo del marchio: evidenze empiriche

TAMAROWSKI, C., G. TOMASI, "La valutazione e i meccanismi di controllo del marchio: evidenze empiriche", La Valutazione delle Aziende, 2003, vol. 29, pp. 17-22

L'economia di prodotto delle software house: un approccio innovativo

LODIGIANI, F., G. TOMASI, "L'economia di prodotto delle software house: un approccio innovativo", Economia & Management, 1999, no. 4, pp. 115-126

Il controllo delle attività di ricerca & sviluppo: alcune evidenze empiriche

BERETTA, S. E., G. TOMASI, "Il controllo delle attività di ricerca & sviluppo: alcune evidenze empiriche", Rivista dei Dottori Commercialisti, 1994, vol. 45, no. 6, pp. 981-1015

Research Monographs

Il controllo dei costi nelle imprese edili

TOMASI, G. - "Il controllo dei costi nelle imprese edili" - 2019, Egea, Milano, Italy

Il Cinema e la Valutazione delle Performances

TOMASI, G. - "Il Cinema e la Valutazione delle Performances" - 2004, Egea, Milano, Italy

Contribution to Chapters, Books or Research Monographs

Il governo dell'equilibrio economico-finanziario nei processi di crescita

TOMASI, G., "Il governo dell'equilibrio economico-finanziario nei processi di crescita" in I processi di crescita delle PMI. Come aiutare l'imprenditore a decidere con consapevolezza economica., A. Arcari (Ed.), Egea, 1999

La fornitura dei servizi informatici in Outsourcing: l'esperienza IBM - ISSC

TOMASI, G., "La fornitura dei servizi informatici in Outsourcing: l'esperienza IBM - ISSC" in Tecnologie dell'Informazione e Sistema Amministrativo. L'evoluzione negli assetti operativi e organizzativi della funzione amministrativa., M. Agliati (Ed.), Egea, 1997