

Marco Sampietro

Associate Professor of Practice



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Organizational Behavior

Teaching Domains: Agile Project Management, IT Project Management,
Agile Organization, Team Management, Leadership

marco.sampietro@sdabocconi.it

Biography

Marco Sampietro is an Associate Professor of Practice in Leadership, Organization, and Human Resources at SDA Bocconi School of Management. Additionally, he serves as a Contract Professor of Project Management and Agile Management at Bocconi University.

At SDA Bocconi, he holds the positions of Director of the Agile Management program and Director of Project Management programs. He is also a Faculty Member at SDA Bocconi Asia Center.

With extensive experience, Marco has conducted research and training projects for over 250 organizations in both the private and public sectors. His research covers various aspects of project management (strategic project management, project portfolio management, predictive, agile, and hybrid project management, project followership, human factors in project management), agile management, leadership, and business simplification.

He has authored over 70 publications, including books, articles, papers, and case studies. Marco serves as the International Academic Advisor for the Project Management World Journal and is a member of the scientific committee of the journal "Il Project Manager." He has been a Visiting Professor at the International Hellenic University, Anton de Kom University of Suriname, and the University of Queensland. For three years, he was a speaker at the annual Project Management Challenge conference organized by NASA. Marco is the principal author of the Tiscali – D case, published by The Case Centre, and a two-time winner of the Best Selling Case award. The case has subsequently become part of The Case Centre's Classic Case Collection.

Marco earned his Bachelor's degree in Economics and Business Finance from the University of Insubria and a Ph.D. in Vocational Education and Training from the University of Bremen.

Practice-Oriented Books

Inutilmente complicato: Come semplificare le organizzazioni (e le nostre vite)

SAMPIETRO, M., A. M. HIEDEMANN - "Inutilmente complicato: Come semplificare le organizzazioni (e le nostre vite)" - 2025, Franco Angeli, Milano, Italy

Project Management: Integrating Methodologies and Behaviors

SAMPIETRO, M. - "Project Management: Integrating Methodologies and Behaviors" - 2022, Bocconi University Press - BUP, Milano, Italy

Project Management. Un approccio integrato a metodologie e comportamenti - II Edizione

SAMPIETRO, M. - "Project Management. Un approccio integrato a metodologie e comportamenti - II Edizione" - 2021, Egea, Milano, Italy

Project Management. Un approccio integrato a metodologie e comportamenti

SAMPIETRO, M. - "Project Management. Un approccio integrato a metodologie e comportamenti" - 2018, Egea, Milano, Italy

Articles in Scholarly Journals

Project management tra passato, presente e futuro

SAMPIETRO, M., "Project management tra passato, presente e futuro", Economia & Management, 2022, no. 2, pp. 95-99

The Centrality of People in Modern Project Management: Issues, Competences, and Feelings from PM Community

SAMPIETRO, M., M. PIROZZI, "The Centrality of People in Modern Project Management: Issues, Competences, and Feelings from PM Community", PM World Journal, 2020, vol. IX, no. 2

Contribution to Chapters, Books or Research Monographs

Il project management nell'agribusiness

SAMPIETRO, M., "Il project management nell'agribusiness" in Agribusiness. Management dell'azienda agricola., V. Fiorillo, M. Lo Zoppo (Eds.), Egea, chap. 11, pp. 343-374, 2022

Executive Learning and Development

SAMPIETRO, M., "Executive Learning and Development" in Handbook of Vocational Education and Training Developments in the Changing World of Work., McGrath S., Mulder M., Papier J., Suart R. (Eds.), Springer, pp. 711-728, 2019

Other

La spinta agile al cambiamento per puntare al mercato

DIAFERIA, L., M. SAMPIETRO, "La spinta agile al cambiamento per puntare al mercato", Via Sarfatti 25, 2019, no. 5, pp. 34-35

Research Monographs

Empowering project team: using project followership to improve performance

SAMPIETRO, M., T. VILLA - "Empowering project team: using project followership to improve performance" - 2014, CRC Press – Taylor & Francis Group, United States of America

Edited Books

Governare e gestire l'innovazione: cosa i manager devono sapere di project, program e portfolio management

ARCHIBALD, R. D., S. ARCHIBALD, M. SAMPIETRO (Eds.), "Governare e gestire l'innovazione: cosa i manager devono sapere di project, program e portfolio management" - 2014, Franco Angeli, Italy