

Greta Nasi

Associate Professor



Knowledge Group: Government, Health and Not for Profit

Research Domains: Business Government Relations

Teaching Domains: Technology Management, Systematic Reviews

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Biography

Greta Nasi is an Associate Professor at the Department of Policy Analysis and Public Management at Università Bocconi and Director of the Master of Science in Cyber Risk Strategy and Governance at Università Bocconi and Politecnico di Milano

At SDA Bocconi she is the Director of the Executive Master in Management of International Organizations. She was the Director of the Public Management and Policy Department from 2012-2016. She has conducted numerous research, education and consulting projects with some of the leading institutions at national and international level.

Her research activities focus on the following topics: innovation and change management in the public sector, digital transformation in public services and in the healthcare sector, service and city management and competitiveness.

Since 2016, she has been an Honorary Fellow at the Business School of the University of Edinburgh. She is the author of numerous books and articles on her topics of interest. Her works have been published in Public Administration, Public Management Review and the International Journal of Public Administration, the Journal of Medical Internet Research, among others. She is a member of the editorial board of many journals including Public Management Review, the Journal of Comparative Policy Analysis: Research and Practice (2005-2019) and Review of Public Administration. She has served on the board of many public administrations such as the International Research Society of Public Management and she is an institutional representative at the Association for Public Policy Analysis and Management. She has been invited to lecture in many international universities such as Seul National University, Lee Kwan Yew School of Public Policy, ESADE, Erasmus University, among others.

Greta was a Fulbright Scholar at the Maxwell School of Public Affairs and Citizenship, where she earned her MPA. She also has a Ph.D. in Public Management from the Università di Parma and a B.Sc. in Public Administration and International Organizations from Università Bocconi.

Articles in Scholarly Journals

Experimental evidence on the determinants of citizens' expectations toward public services

BELLÉ, N., P. BELARDINELLI, M. CUCCINIELLO, G. NASI, "Experimental evidence on the determinants of citizens' expectations toward public services", *Public Administration Review*, 2025, vol. 85, no. 1, pp. 176-191

How to organize in turbulence: Arrangements and pathways for robust governance

MICACCHI, M., M. CUCCINIELLO, B. TRIVELLATO, D. CRISTOFOLI, A. TURRINI, G. VALOTTI, G. NASI, "How to organize in turbulence: Arrangements and pathways for robust governance", *Journal of Public Administration Research and Theory*, 2025

The power of framing: The role of information provision in promoting whistleblowing

NOVARO, R., G. NASI, M. CUCCINIELLO, S. GRIMMELIKHUIJSEN, "The power of framing: The role of information provision in promoting whistleblowing", *Public Administration*, 2024, vol. 102, no. 4, pp. 1342-1365

The Neo-Weberian State in Italy: Understanding the Influence of Populist Government, EU Administrative Reform Support Policy, and Digitalization

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A systematic literature review of city competitiveness: A 30-year assessment and future agenda for public administration

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Design strategies for Citizen Strategic Orientation

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Digital Health Reimbursement Strategies of 8 European Countries and Israel: Scoping Review and Policy Mapping

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The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities

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Prosocial Motivation of Private Sector IT Professionals Joining Government

MERGEL, I., N. BELLÉ, G. NASI, "Prosocial Motivation of Private Sector IT Professionals Joining Government", Review of Public Personnel Administration, 2021, vol. 41, no. 2, pp. 338-357

New development: Strategic user orientation in public services delivery—the missing link in the strategic trinity?

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Only hearing what they want to hear: Assessing when and why performance information triggers intentions to coproduce

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Beyond co-production: Value creation and public services

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Implementing collaborative governance: models, experiences, and challenges

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A Public Service-Dominant Logic for the executive education of public managers

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Managing health care in the digital world: A comparative analysis

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Assessing public preferences and the level of transparency in government using an exploratory approach

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Coordination Mechanisms for implementing complex innovations in the healthcare sector

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The performance of mhealth in cancer supportive care: a research agenda

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The role of mobile technologies in health care processes: the case of cancer supportive care

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Transparency for trust in government: how effective is formal transparency?

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Online service provision: are municipalities really innovative? The case of larger municipalities in Italy

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Essere trasparenti conviene

CUCCINIELLO, M., G. NASI, R. SAPORITO, "Essere trasparenti conviene", *Economia & Management*, 2010, no. 6, pp. 48-50

Lifting the veil of Maya

TURRINI, A., G. NASI, D. CRISTOFOLI, I. SOSCIA, "Lifting the veil of Maya", *International Journal of Public Sector Management*, 2010, vol. 23, no. 1, pp. 5-21

Networking Literature About Determinants Of Network Effectiveness

TURRINI, A., G. NASI, D. CRISTOFOLI, F. FROSINI, "Networking Literature About Determinants Of Network Effectiveness", *Public Administration*, 2010, vol. 88, no. 2, pp. 528-550

Vision and Practice of e-Government: An empirical study

NASI, G., F. FROSINI, "Vision and Practice of e-Government: An empirical study", *Financial Accountability & Management*, 2010, vol. 26, no. 1, pp. 85-101

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Gli impatti della cartella clinica elettronica: un modello di misurazione degli effetti sull'azienda

CACCIA, C., M. CUCCINIELLO, G. NASI, "Gli impatti della cartella clinica elettronica: un modello di misurazione degli effetti sull'azienda", Mecosan, 2009, vol. 70, pp. 45-56

Implementation of accounting reforms

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Accounting Reforms: Determinants of Local Governments' Choices

ANESSI-PESSINA, E., G. NASI, I. STECCOLINI, "Accounting Reforms: Determinants of Local Governments' Choices", Financial Accountability & Management, 2008, vol. 24, no. 3, pp. 321-342

Proceedings/Presentations

Citizen Satisfaction in AI driven Agile Government: Applying Human in the Loop for AI-Optimized Public Service Delivery

CHOI, H., M. CUCCINIELLO, G. NASI, "Citizen Satisfaction in AI driven Agile Government: Applying Human in the Loop for AI-Optimized Public Service Delivery" in IRSPM 2025: Civic engagement and social capital in contemporary public administration: facing the challenges of social equity and environmental sustainability, April 7-9, 2025, Bologna, Italy

Value creation in the context of remote working. Evidence from a literature review

NASI, G., L. FONTANELLA, M. CUCCINIELLO, D. ARTUSO, "Value creation in the context of remote working. Evidence from a literature review" in IRSPM 2025: Civic engagement and social capital in contemporary public administration: facing the challenges of social equity and environmental sustainability, April 7-9, 2025, Bologna, Italy

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Re-framing decision making for cybersecurity

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Does Service Ownership Influence Value Expectations? A Citizen's Sector Comparator Experiment

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governance and management, April 15-18, 2024, Tampere, Finland

Co-design for value co-creation

NASI, G., H. CHOI, "Co-design for value co-creation" in IRSPM Conference 2023 - April 3-5, 2023, Budapest, Hungary

Users' engagement in a co-creation context: evidence from four European Citizen Science Hubs

NOVARO, R., G. NASI, M. ANGELIDOU, M. VAN DEN BERG, C. POLITIS, "Users' engagement in a co-creation context: evidence from four European Citizen Science Hubs" in IRSPM Conference 'Facing the future: Evolving social-political-administrative relations and the future of administrative systems', 19-22 April, 2022, (online)

Determinants and barriers of e-procurement: A European comparison of public sector experiences

GASCO, M., M. CUCCINIELLO, G. NASI, Q. YUAN, "Determinants and barriers of e-procurement: A European comparison of public sector experiences" in Proceedings of the 51st Hawaii International Conference on System Sciences, 3-6 January, 2018, Hawaii, United States of America

Smart cities and transparency. Does smartness influence transparency?

NASI, G., M. CUCCINIELLO, N. BELLÈ, M. MENA, "Smart cities and transparency. Does smartness influence transparency?" in Proceedings of the 49th Annual Hawaii International Conference on System Sciences, 2016, Kauai, Hawaii, United States of America

Strategic orientation in public services delivery: towards a service-dominant model for collaboration between public service organisations and with service Users

NASI, G., S. OSBORNE, M. CUCCINIELLO, "Strategic orientation in public services delivery: towards a service-dominant model for collaboration between public service organisations and with service Users" in APPAM International Conference - 26-27 May, 2013, Shanghai, China (PRC)

Contribution to Chapters, Books or Research Monographs

La gestione dell'innovazione e del cambiamento nelle istituzioni pubbliche

BUONGIORNO SOTTORIVA, C., G. NASI, "La gestione dell'innovazione e del cambiamento nelle istituzioni pubbliche" in Management Pubblico – II Ed., Maria Cucciniello, Giovanni Fattore, Francesco Longo, Elisa Ricciuti, Alex Turrini (Eds.), Egea, chap. 14, pp. 239-252, 2024

Digital transformation in IOs – toward a human-centered approach

ALESANI, D., G. NASI, S. MANNI, "Digital transformation in IOs – toward a human-centered approach" in Management of International Institutions and NGOs., Eduardo Missoni, Daniele Alesani (Eds.), Routledge, chap. 15, pp. 406-431, 2023

Il ri-disegno dei servizi pubblici locali per la creazione di valore

BELARDINELLI, P., N. BELLÈ, M. CUCCINIELLO, G. NASI, "Il ri-disegno dei servizi pubblici locali per la creazione di valore" in Reactive PA. Lezioni dalla Pandemia per il Cambiamento della Pubblica Amministrazione., G.

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NASI, G., M. CUCCINIELLO, V. DEGARA, "Evaluation of Innovation Performance in the Public Sector: A Systematic Review of Studies" in Outcome-Based Performance Management in the Public Sector., Elio Borgonovi, Eugenio Anessi-Pessina, Carmine Bianchi (Eds.), Springer International Publishing, pp. 203-224, 2018

Le aziende sanitarie diventano social

NASI, G., A. ROTOLI, V. TOZZI, "Le aziende sanitarie diventano social" in Rapporto Oasi 2018. Osservatorio sulle aziende e sul sistema sanitario italiano., CERGAS (Ed.), Egea, pp. 439-465, 2018

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HIEDEMANN, A., M. CUCCINIELLO, G. NASI, "Commissione Europea" in Sistemi di selezione e valutazione dei dirigenti pubblici in Europa – Spunti per la riforma in Italia, White paper OCAP 1/2016., G. Valotti, M. Barbieri, R. Saporito, G. Girosante (Eds.), Egea, pp. 351-368, 2016

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La cybersecurity è una priorità per il management

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Un nuovo paradigma per analizzare le minacce alle infrastrutture critiche

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Research Notes or short Articles in Journals

Debate: The future of artificial intelligence for the co-design and co-production of public services—what do we know and what do we need to know?

OSBORNE, S., G. NASI, "Debate: The future of artificial intelligence for the co-design and co-production of public services—what do we know and what do we need to know?", Public Money & Management, 2024, vol. 44, no. 6, pp. 446-448

Research Monographs

Public Service Explained. The Role of Citizens in Value Creation

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The dark-web side of mafias. Appalti, crypto e cybercrime. Le mafie adesso, più invisibili e potenti

NICASO, A., A. W. RAUTI, G. NASI, L. FANTACCI - "The dark-web side of mafias. Appalti, crypto e cybercrime. Le mafie adesso, più invisibili e potenti" - 2023, Zolfo Editore, Italy

Lo stato digitale: Come l'innovazione rivoluziona il rapporto con i cittadini

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Misurare e valutare l'innovazione nelle aziende pubbliche

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