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Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Human Resource Management

Teaching Domains: HR Management Practices, Team Management, Leadership, Management of Creativity

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Articles in Scholarly Journals

Trasformarsi per ritrovare se stessi

GAVA, A., B. MANZONI, "Trasformarsi per ritrovare se stessi", Harvard Business Review Italia, April 2025

Separare vita privata e lavorativa nel post covid

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Aspettative crescenti. La pandemia non ha cambiato le nostre priorità al lavoro. Ci ha reso però più esigenti in tutto

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Creatività in azienda tra falsi miti e buone pratiche manageriali

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Il group coaching: quando il metodo favorisce la creatività

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La Generazione Z in arrivo nel mercato del lavoro: a cosa dà importanza e cosa si aspetta dalle aziende?

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The paradoxes of "teaming" in the creative events industry: the case of Balich Worldwide Shows

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What different generations want from employers

MAGNI, F., B. MANZONI, "What different generations want from employers", Economia & Management, 2019, no. 3, pp. 22-26

L'enfasi sui Millennial ci fa trascurare gli altri

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Creatività ed esecuzione nei team: le buone pratiche

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Managing creative firms by adopting a paradox framework: The case of studio Libeskind

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Paradoxes and management approaches of competing of work in creative professional service firms

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Reimagine E-learning: a proposal for a 21st learning framework

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Daniel Boulud: The Making of a Successful Creative Individual Business Model

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Design e Management: affinità elettive, relazioni pericolose o c'eravamo tanto amati?

SAVIOZZI, F., L. CAPORARELLO, B. MANZONI, "Design e Management: affinità elettive, relazioni pericolose o c'eravamo tanto amati?", Economia & Management, 2014, no. 4, pp. 39-45

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Back to school: evoluzione manageriale e ruolo dei programmi executive MBA

ONDOLI, C., B. MANZONI, "Back to school: evoluzione manageriale e ruolo dei programmi executive MBA", Economia & Management, 2013, no. 3, pp. 23-30

Negli studi di architettura, c'è spazio per il manager? Parliamone con professionisti ed esperti di settore

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Other

A new organization of work after Covid-19: the Bank of Italy case - Una nuova organizzazione del lavoro dopo il Covid-19: il caso Banca d'Italia

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Prefaces, Postfaces, short Introductions

Postfazione

MANZONI, B., "Postfazione" in L'Amministratore Saggio. Pensare il Condominio con Schemi nuovi., L. Rinzivillo (Ed.), Egea, 2023

Prefazione

MANZONI, B., "Prefazione" in C'era una volta la ricerca e selezione. Storia di Teresa e dell'evoluzione del suo ruolo di HR Manager., D. Bacchi (Ed.), Edizioni ESTE, 2022

Proceedings/Presentations

Managing Boundaries while Working Remotely: The Interactive Effect of Temporal and Physical Tactics

MAGNI, F., G. TANG, B. MANZONI, L. CAPORARELLO, "Managing Boundaries while Working Remotely: The Interactive Effect of Temporal and Physical Tactics" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Managing Boundaries while Working Remotely: The Interactive Impact of Temporal and Physical Tactics

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Cases in International Case Collections

Making Hybrid Teams Work in a Phygital World: The Case of the Bank of Italy (A, B)

BAGDADLI, S., L. CAPORARELLO, S. CUOMO, M. MAGNI, B. MANZONI, C. ONDOLI, M. RAFFAGLIO - "Making Hybrid Teams Work in a Phygital World: The Case of the Bank of Italy (A, B)" - 2022, The Case Centre, Great Britain

Designing the Employee Experience in Edison

CIRRINCIONE, A., B. MANZONI - "Designing the Employee Experience in Edison" - 2021, The Case Centre, Great Britain

Managerial challenges in professional service firms. The experience of Lombardini22

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Performance Evaluation and Coaching Feedback in Autogrill. Role: Employee (Andrew Jones)

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Performance Evaluation and Coaching Feedback in Autogrill. Role: Manager (Samuel Smith)

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Performance Evaluation and Coaching Feedback in Autogrill. Role: Observer

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The Performance Management System of Autoguidovie (A): 'Pay and Use' - A Cultural Change and Its Strategic-organizational Implications

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The Performance Management System of Autoguidovie (B): System Design: From Pilot to Full Implementation

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The Business Relationship Manager in UBIS: An Integration Role?

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Daniel Boulud: from chef to CEO. Managing paradoxes for a growing haute cuisine business

INVERSINI, M., B. MANZONI, S. SALVEMINI - "Daniel Boulud: from chef to CEO. Managing paradoxes for a growing haute cuisine business" - 2012, The Case Centre, Great Britain

The Paradox of Project Performance: Team and Project Dynamics in the New Scottish Parliament's Case

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Santa & Cole (A): Growing with Design, Designing Growth

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Practice-Oriented Books

Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili

MANZONI, B., F. MAGNI, P. V. MANNUCCI - "Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili" - 2021, Egea, Milano, Italy

L'architetto. Sette sfide manageriali per la crescita professionale - Il edizione,

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Contribution to Chapters, Books or Research Monographs

The Preferred Learning Styles of Generation Z: Do They Differ from the Ones of Previous Generations?

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The Evolution of (Digital) Learning Models and Methods: What Will Organizations and Their Employees Adopt in 2025?

CAPORARELLO, L., B. MANZONI, B. PANARIELLO, "The Evolution of (Digital) Learning Models and Methods: What Will Organizations and Their Employees Adopt in 2025?" in Digital Transformation and Human Behavior., Concetta Metallo, Maria Ferrara, Alessandra Lazazzara, Stefano Za (Eds.), Springer International Publishing, chap. 2, pp. 11-19, 2021

The Role of Business Schools and Their Challenges in Educating Future Leaders: Looking Back to Move Forward

CAPORARELLO, L., B. MANZONI, "The Role of Business Schools and Their Challenges in Educating Future Leaders: Looking Back to Move Forward" in New leadership in strategy and communication., Pfeffermann N. (Ed.), Springer, pp. 209-226, 2020

(Digital) Learning Models and Organizational Learning Mechanisms: Should Organizations Adopt a Single Learning Model or Multiple Ones?

CAPORARELLO, L., B. MANZONI, L. TRABELSI, "(Digital) Learning Models and Organizational Learning Mechanisms: Should Organizations Adopt a Single Learning Model or Multiple Ones?" in Exploring digital ecosystems: Organizational and human challenges., Lazazzara A., Ricciardi F., Za S. (Eds.), Springer, pp. 179-191, 2020

How Do We Learn Today and How Will We Learn in the Future Within Organizations? Digitally-Enhanced and Personalized Learning Win

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Learning and Development Is the Key. How Well Are Companies Doing to Facilitate Employees' Learning?

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(E)Learning and What Else? Looking Back to Move Forwards

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E-learning effectiveness from a students' perspective: an empirical study

CAPORARELLO, L., B. MANZONI, M. BIGI, "E-learning effectiveness from a students' perspective: an empirical study" in Digital technology and organizational change: Reshaping technology, people, and organizations towards a global society., C. Rossignoli, F. Virili, S. Za (Eds.), Springer, pp. 163-172, 2018

City Capacity Building - Preparing to Exploit the Legacy of a large-scale Sports Event:The case of Valencia and the 2007 America's Cup

RUTA, D., B. MANZONI, "City Capacity Building - Preparing to Exploit the Legacy of a large-scale Sports Event:The case of Valencia and the 2007 America's Cup" in The Routledge Handbook of Sport and Legacy: Meeting the challenge of major sports events., Holt Richard, Ruta Cataldo (Eds.), Routledge, chap. 16, pp. 231-244, 2015

Una leva per far crescere individui e organizzazioni: la formazione

MANZONI, B., "Una leva per far crescere individui e organizzazioni: la formazione" in HR management. Far crescere le persone per far crescere il business., B.Manzoni, M.Raffaglio (Eds.), Egea, pp. 79-96, 2014

Flessibilità e office layout: progettare e implementare una workspace strategy

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Edited Books

HR management. Far crescere le persone per far crescere il business

MANZONI, B., M. RAFFAGLIO (Eds.), "HR management. Far crescere le persone per far crescere il business" - 2014, Egea, Milano, Italy