

Alfonso Gambardella

Full Professor



Knowledge Group: Strategy and Operations

Research Domains: Innovation

Teaching Domains: Technology Management, Growth Strategy, High Impact Technologies, Industry Analysis, Technology Scouting

alfonso.gambardella@unibocconi.it

Biography

Alfonso Gambardella è Professore presso il dipartimento di Management & Tecnologia dell'Università Bocconi e presso SDA Bocconi School of Management

Presso Bocconi ha ricoperto il ruolo di Dean della Phd School dal 2008 al 2014 ed è stato Direttore del Dipartimento di Management e Tecnologia dal 2016 al 2021, oltre a svolgere attività di insegnamento nei corsi graduate, executive e nel programma DBA di SDA Bocconi.

La sua attività di insegnamento e di ricerca si concentra sui temi di Innovation, Strategic Management, Technology Strategy ed Entrepreneurship. Ha pubblicato sulle principali riviste internazionali quali Strategic Management Journal, Strategy Science, Organization Science, Management Science, Strategic Management Review, nonché su riviste orientate all'applicazione pratica delle teorie manageriali quali Management Business Review. È editor del Dipartimento di Strategia della rivista Management Science, membro del board accademico di ESMT-Berlino, Fellow della Strategic Management Society (SMS), e Research Fellow del Center for Economic and Policy Research (CEPR) di Londra.

Ha conseguito una Laurea in Economia e Commercio dall'Università di Genova, un Master of Arts in Economics dalla New York University ed un PhD dalla Stanford University. Ha conseguito il diploma in flauto presso il Conservatorio di Musica "Niccolò Paganini" di Genova.

Articles in Scholarly Journals

Design- and Theory-Based Approaches to Strategic Decisions

GAMBARDELLA, A., D. MESSINESE, "Design- and Theory-Based Approaches to Strategic Decisions", Organization Science, 2025, vol. 36, no. 4, pp. 1271–1287

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs

AGARWAL, R., F. BACCO, A. CAMUFFO, A. COALI, A. GAMBARDELLA, H. MSANGI, S. SONKA, A. TEMU, B. WAIZED, A. WORMALD, "Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs", *Organization Science*, 2025, vol. 36, no. 2, pp. 601-625

A scientific approach to entrepreneurial decision-making: Large-scale replication and extension

CAMUFFO, A., A. GAMBARDELLA, D. MESSINESE, E. NOVELLI, E. PAOLUCCI, C. SPINA, "A scientific approach to entrepreneurial decision-making: Large-scale replication and extension", *Strategic Management Journal*, 2024, vol. 45, no. 6, pp. 1209-1237

A Scientific Method for Startups

FELIN, T., A. GAMBARDELLA, E. NOVELLI, T. ZENGER, "A Scientific Method for Startups", *Journal of Management*, 2024, vol. 50, no. 8, pp. 3080-3104

To commercialize inside or outside of the firm: Behavioral considerations in patent exploitation by family firms

BIRHANU, A. G., A. GAMBARDELLA, "To commercialize inside or outside of the firm: Behavioral considerations in patent exploitation by family firms", *Strategic Management Journal*, 2024, vol. 45, no. 5, pp. 875-901

Scientific decision-making, project selection and longer-term outcomes

COALI, A., A. GAMBARDELLA, E. NOVELLI, "Scientific decision-making, project selection and longer-term outcomes", *Research Policy*, 2024, vol. 53, no. 6, pp. 105022

Theory-Driven Strategic Management Decisions

CAMUFFO, A., A. GAMBARDELLA, A. PIGNATARO, "Theory-Driven Strategic Management Decisions", *Strategy Science*, 2024, vol. 9, no. 4, pp. 382-396

Theory-Based Decisions: Foundations and Introduction

FELIN, T., A. GAMBARDELLA, T. ZENGER, "Theory-Based Decisions: Foundations and Introduction", *Strategy Science*, 2024, vol. 9, no. 4, pp. 297-310

Framing strategic decisions in the digital world

CAMUFFO, A., A. GAMBARDELLA, A. PIGNATARO, "Framing strategic decisions in the digital world", *Strategic Management Review*, 2023, vol. 4, no. 2, pp. 127-160

Private and social functions of patents: Innovation, markets, and new firms

GAMBARDELLA, A., "Private and social functions of patents: Innovation, markets, and new firms", *Research Policy*, 2023, vol. 52, no. 7, pp. 104806

Value lab: a tool for entrepreneurial strategy

FELIN, T., A. GAMBARDELLA, T. ZENGER, "Value lab: a tool for entrepreneurial strategy", *Management and Business Review*, 2021, vol. 1, no. 2, pp. 68-78

Profiting from Enabling Technologies?

GAMBARDELLA, A., S. HEATON, E. NOVELLI, D. J. TEECE, "Profiting from Enabling Technologies?", *Strategy Science*, 2021, vol. 6, no. 1, pp. 75-90

A Scientific Approach to Entrepreneurial Decision Making: Evidence from a Randomized Control Trial

CAMUFFO, A., A. CORDOVA, A. GAMBARDELLA, C. SPINA, "A Scientific Approach to Entrepreneurial Decision Making: Evidence from a Randomized Control Trial", *Management Science*, February 2020, vol. 66, no. 2, pp. 564-586

Managing Autonomy in Industrial Research and Development: A Project-Level Investigation

GAMBARDELLA, A., P. KHASHABI, C. PANICO, "Managing Autonomy in Industrial Research and Development: A Project-Level Investigation", *Organization Science*, 2020, vol. 31, no. 1, pp. 165-181

Lean startup and the business model: Experimentation revisited

FELIN, T., A. GAMBARDELLA, S. STERN, T. ZENGER, "Lean startup and the business model: Experimentation revisited", *Long Range Planning*, 2020, vol. 53, no. 4, pp. 101889

Open Sourcing as a Profit-Maximizing Strategy for Downstream Firms

GAMBARDELLA, A., E. VON HIPPEL, "Open Sourcing as a Profit-Maximizing Strategy for Downstream Firms", *Strategy Science*, 2019, vol. 4, no. 1, pp. 41-57

Specializing in general purpose technologies as a firm long-term strategy

CONTI, R., A. GAMBARDELLA, E. NOVELLI, "Specializing in general purpose technologies as a firm long-term strategy", *Industrial and Corporate Change*, 2019, vol. 28, no. 2, pp. 351-364

Specializing in Generality: Firm Strategies When Intermediate Markets Work

CONTI, R., A. GAMBARDELLA, E. NOVELLI, "Specializing in Generality: Firm Strategies When Intermediate Markets Work", *Organization Science*, 2019, vol. 30, no. 1, pp. 126-150

The Economic Value of Patent Portfolios

GAMBARDELLA, A., D. HARHOFF, B. VERSPAGEN, "The Economic Value of Patent Portfolios", *Journal of Economics and Management Strategy*, 2017, vol. 26, pp. 735-756

The User InnovationParadigm: Implications for Markets and Welfare

GAMBARDELLA, A., C. RAASCH, E. VON HIPPEL, "The User InnovationParadigm: Implications for Markets and Welfare", *Management Science*, 2017, vol. 63, no. 5, pp. 1450-1468

Bribery and Investment: Firm-Level Evidence from Africa and Latin America

BIRHANU, A., A. GAMBARDELLA, G. VALENTINI, "Bribery and Investment: Firm-Level Evidence from Africa and Latin America", *Strategic Management Journal*, 2016, vol. 37, no. 9, pp. 1865-1877

Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey

TORRISI, S., A. GAMBARDELLA, P. GIURI, D. HARHOFF, K. HOISL, M. MARIANI, "Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey", *Research Policy*, 2016, vol. 45, no. 7, pp. 1374-1385

Bibliometric Evaluation and Informed Peer Review: Evidence from Italy

BERTOCCHI, G., A. GAMBARDELLA, T. JAPPELLI, C. A. NAPPI, F. PERACCHI, "Bibliometric Evaluation and Informed Peer Review: Evidence from Italy", *Research Policy*, 2015, vol. 44, no. 2, pp. 451-466

Strategic Incentives to Human Capital

GAMBARDELLA, A., C. PANICO, G. VALENTINI, "Strategic Incentives to Human Capital", *Strategic Management Journal*, 2015, vol. 36, no. 1, pp. 37-52

Using What You Know: Patented Knowledge and Incumbent Firms in Employee Entrepreneurship

GAMBARDELLA, A., M. GANCO, F. HONORÈ, "Using What You Know: Patented Knowledge and Incumbent Firms in Employee Entrepreneurship", *Organization Science*, 2015, vol. 26, no. 2, pp. 456-474

Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions

CONTI, R., A. GAMBARDELLA, M. MARIANI, "Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions", *Organization Science*, 2014, vol. 25, no. 3, pp. 833-849

On the management of open innovation

GAMBARDELLA, A., C. PANICO, "On the management of open innovation", *Research Policy*, 2014, vol. 43, no. 5, pp. 903-913

Il mestiere del docente

GAMBARDELLA, A., S. VICARI, "Il mestiere del docente", *Sinergie*, 2014, no. 94, pp. 165-172

Research on Markets for Inventions and Implications for R&D Allocation Strategies

CONTI, R., E. NOVELLI, "Research on Markets for Inventions and Implications for R&D Allocation Strategies", *Academy of Management Annals*, 2013, vol. 7, no. 1, pp. 717-774

General technological capabilities, product market fragmentation, and markets for technology

GAMBARDELLA, A., M. S. GIARRATANA, "General technological capabilities, product market fragmentation, and markets for technology", *Research Policy*, 2013, vol. 42, no. 2, pp. 315-325

Technology push and demand pull perspectives in innovation studies: Current findings and future research directions

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "Technology push and demand pull perspectives in innovation studies: Current findings and future research directions", *Research Policy*, 2012, vol. 41, no. 8, pp. 1283-1295

How and when should companies retain their human capital? Contracts, incentives and human resource implications

GAMBARDELLA, A., M. S. GIARRATANA, C. PANICO, "How and when should companies retain their human capital? Contracts, incentives and human resource implications", *Industrial and Corporate Change*, 2010, vol. 19, no. 1, pp. 1-24

Localized knowledge spillovers and skill-biased performance

GAMBARDELLA, A., M. S. GIARRATANA, "Localized knowledge spillovers and skill-biased performance", *Strategic Entrepreneurship Journal*, 2010, vol. 4, no. 4, pp. 323-339

Ideas for rent: an overview of markets for technology

ARORA, A., A. GAMBARDELLA, "Ideas for rent: an overview of markets for technology", *Industrial and Corporate Change*, 2010, vol. 19, no. 3, pp. 775-803

Organizational Attributes and the Distribution of Rewards in a Region: Managerial Firms vs. Knowledge Clusters

GAMBARDELLA, A., M. S. GIARRATANA, "Organizational Attributes and the Distribution of Rewards in a Region: Managerial Firms vs. Knowledge Clusters", *Organization Science*, 2010, vol. 21, no. 2, pp. 573-586

Business-Model Innovation: General Purpose Technologies and their Implications for Industry Structure

GAMBARDELLA, A., A. M. MCGAHAN, "Business-Model Innovation: General Purpose Technologies and their Implications for Industry Structure", *Long Range Planning*, 2010, vol. 43, no. 2-3, pp. 262-271

How 'Provincial' Is Your Region? Openness and Regional Performance in Europe

GAMBARDELLA, A., M. MARIANI, S. TORRISI, "How 'Provincial' Is Your Region? Openness and Regional Performance in Europe", *Regional Studies*, 2009, vol. 43, no. 7, pp. 935-947

A Breath of Fresh Air? Firm Type, Scale, Scope, and Selection Effects in Drug Development

ARORA, A., A. GAMBARDELLA, L. MAGAZZINI, F. PAMMOLLI, "A Breath of Fresh Air? Firm Type, Scale, Scope, and Selection Effects in Drug Development", *Management Science*, 2009, vol. 55, no. 10, pp. 1638-1653

The value of European patents

GAMBARDELLA, A., D. HARHOFF, B. VERSPAGEN, "The value of European patents", *European Management Review*, 2008, vol. 5, no. 2, pp. 69-84

Technological Revolutions and the Evolution of Industrial Structures: Assessing the Impact of New Technologies upon the Size and Boundaries of Firms

DOSI, G., A. GAMBARDELLA, M. GRAZZI, L. ORSENIGO, "Technological Revolutions and the Evolution of Industrial Structures: Assessing the Impact of New Technologies upon the Size and Boundaries of Firms", *Capitalism and Society*, 12 June 2008, vol. 3, no. 1

Inventors and invention processes in Europe: Results from the PatVal-EU survey

GIURI, P., M. MARIANI, S. BRUSONI, G. CRESPI, D. FRANCOZ, A. GAMBARDELLA, W. GARCIA-FONTES, A. GEUNA, R. GONZALES, D. HARHOFF, K. HOISL, C. LE BAS, A. LUZZI, L. MAGAZZINI, L. NESTA, Ö. NOMALER, N. PALOMERAS, P. PATEL, M. ROMANELLI, B. VERSPAGEN, "Inventors and invention processes in Europe: Results from the PatVal-EU survey", *Research Policy*, 2007, vol. 36, no. 8, pp. 1107-1127

The market for patents in Europe

GAMBARDELLA, A., P. GIURI, A. LUZZI, "The market for patents in Europe", *Research Policy*, 2007, vol. 36, no. 8, pp. 1163-1183

Proprietary versus public domain licensing of software and research products

GAMBARDELLA, A., B. H. HALL, "Proprietary versus public domain licensing of software and research products", Research Policy, 2006, vol. 35, no. 6, pp. 875-892

The Impact of NSF Support for Basic Research In Economics

ARORA, A. GAMBARDELLA, "The Impact of NSF Support for Basic Research In Economics", Annales d'Économie et de Statistique, 2005, no. 79/80, pp. 91-117

Le Reazioni dei Concorrenti all'Innovazione Tecnologica

GAMBARDELLA, A., "Le Reazioni dei Concorrenti all'Innovazione Tecnologica", Sinergie, 2004, vol. 22, no. 64/65, pp. 65-88

'Successes' and 'Failures' in the Markets for Technology

GAMBARDELLA, A., "'Successes' and 'Failures' in the Markets for Technology", Oxford Review of Economic Policy, 2002, vol. 18, no. 1, pp. 52-62

Markets for technology in the knowledge economy

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for technology in the knowledge economy", International Social Science Journal, 2002, vol. 54, no. 171, pp. 115-128

Markets for Technology and their Implications for Corporate Strategy

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for Technology and their Implications for Corporate Strategy", Industrial and Corporate Change, 2001, vol. 10, no. 2, pp. 419-451

Specialized technology suppliers, international spillovers and investment: evidence from the chemical industry

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Specialized technology suppliers, international spillovers and investment: evidence from the chemical industry", Journal of Development Economics, 2001, vol. 65, no. 1, pp. 31-54

'Old economy' inputs for 'new economy' outcomes: Cluster formation in the New Silicon Valley

BRESNAHAN, T., A. GAMBARDELLA, A. SAXENIAN, "'Old economy' inputs for 'new economy' outcomes: Cluster formation in the New Silicon Valley", Industrial and Corporate Change, 2001, vol. 10, no. 4, pp. 835-860

The asymmetry between small and large firms in Italy and the emergence of the new economy

GAMBARDELLA, A., R. VARALDO, "The asymmetry between small and large firms in Italy and the emergence of the new economy", Review of Economic Conditions in Italy, 2001, no. 2, pp. 257-290

The evolution of collaborative relationships among firms in biotechnology

BARBANTI, P., A. GAMBARDELLA, L. ORSENIGO, "The evolution of collaborative relationships among firms in biotechnology", International Journal of Biotechnology, 1999, vol. 1, no. 1, pp. 10-29

Does technological convergence imply convergence in markets? Evidence from the electronics industry

GAMBARDELLA, A., S. TORRISI, "Does technological convergence imply convergence in markets? Evidence from the electronics industry", Research Policy, 1998, vol. 27, no. 5, pp. 445-463

Reputation and Competence in Publicly Funded Science: Estimating the Effects on Research Group Productivity

ARORA, DAVID, A. GAMBARDELLA, "Reputation and Competence in Publicly Funded Science: Estimating the Effects on Research Group Productivity", Annales d'Économie et de Statistique, 1998, no. 49/50, pp. 163

Domestic markets and international competitiveness: Generic and product-specific competencies in the engineering sector

ARORA, A., A. GAMBARDELLA, "Domestic markets and international competitiveness: Generic and product-specific competencies in the engineering sector", Strategic Management Journal, 1997, vol. 18, no. 51, pp. 53-74

Public Policy towards Science : Picking Stars or Spreading the Wealth ?

ARORA, A., A. GAMBARDELLA, "Public Policy towards Science : Picking Stars or Spreading the Wealth ?", Revue d'Économie Industrielle, 1997, vol. 79, no. 1, pp. 63-75

Division of labour and the locus of inventive activity

ARORA, A., A. GAMBARDELLA, E. RULLANI, "Division of labour and the locus of inventive activity", Journal of Management & Governance, 1997, vol. 1, no. 1, pp. 123-140

The Impact of Urban Structure on the Location of Producer Services

AIROLDI, A., G. BIANCHI JANETTI, A. GAMBARDELLA, L. SENN, "The Impact of Urban Structure on the Location of Producer Services", The Service Industries Journal, 1997, vol. 17, no. 1, pp. 91-114

Regional Linkages Through European Research Funding

GAMBARDELLA, A., W. GARCIA-FONTES, "Regional Linkages Through European Research Funding", Economics of Innovation and New Technology, 1996, vol. 4, no. 2, pp. 123-138

Evaluating technological information and utilizing it

ARORA, A., A. GAMBARDELLA, "Evaluating technological information and utilizing it", Journal of Economic Behavior & Organization, 1994, vol. 24, no. 1, pp. 91-114

The changing technology of technological change: general and abstract knowledge and the division of innovative labour

ARORA, A., A. GAMBARDELLA, "The changing technology of technological change: general and abstract knowledge and the division of innovative labour", Research Policy, 1994, vol. 23, no. 5, pp. 523-532

'Biological' revolution and strategies for innovation in pharmaceutical companies

VALLE, F., A. GAMBARDELLA, "'Biological' revolution and strategies for innovation in pharmaceutical companies", R&D Management, 1993, vol. 23, no. 4, pp. 287-302

Competitive advantages from in-house scientific research: The US pharmaceutical industry in the 1980s

GAMBARDELLA, A., "Competitive advantages from in-house scientific research: The US pharmaceutical industry in the 1980s", Research Policy, 1992, vol. 21, no. 5, pp. 391-407

Complementarity and External Linkages: The Strategy of the Large Firms in Biotechnology

ARORA, A., A. GAMBARDELLA, "Complementarity and External Linkages: The Strategy of the Large Firms in Biotechnology", Journal of Industrial Economics, 1990, vol. 38, no. 4, pp. 361-379

Other

Se il modello ragiona cambia la natura del nostro lavoro

CAMUFFO, A., A. GAMBARDELLA, "Se il modello ragiona cambia la natura del nostro lavoro", Fortune Italia, June 2025, pp. 96-97

As AI becomes agentic, our jobs are bound to change - Se l'AI diventa agentic, la natura del nostro lavoro cambia

CAMUFFO, A., A. GAMBARDELLA, "As AI becomes agentic, our jobs are bound to change - Se l'AI diventa agentic, la natura del nostro lavoro cambia", SDA Bocconi Insight, 13 October 2025

Editorial Statement—Business Strategy

GAMBARDELLA, A., M. GUADALUPE, A. M. MCGAHAN, "Editorial Statement—Business Strategy", Management Science, 2024, vol. 70, no. 4, pp. v-v

Founders, Apply the Scientific Method to Your Startup

SPINA, C., A. CAMUFFO, A. GAMBARDELLA, "Founders, Apply the Scientific Method to Your Startup", Harvard Business Review, 18 November 2020

Creative Construction: The DNA of Sustained Innovation. By Gary P. Pisano. Public Affairs: New York, 2019, ISBN 9781610398770, pp. 268

GAMBARDELLA, A., "Creative Construction: The DNA of Sustained Innovation. By Gary P. Pisano. Public Affairs: New York, 2019, ISBN 9781610398770, pp. 268", R&D Management, 2020, vol. 50, no. 5, pp. 667-668

Theory in strategic management

ETHIRAJ, S. K., A. GAMBARDELLA, C. E. HELFAT, "Theory in strategic management", Strategic Management Journal, 2018, vol. 39, no. 6, pp. 1529-1529

Reviews of strategic management research

ETHIRAJ, S. K., A. GAMBARDELLA, C. E. HELFAT, "Reviews of strategic management research", Strategic Management Journal, 2017, vol. 38, no. 1, pp. 3-3

Employee Mobility and Entrepreneurship A Virtual Special Issue

AGARWAL, R., A. GAMBARDELLA, D. M. OLSON, "Employee Mobility and Entrepreneurship A Virtual Special Issue", Strategic Management Journal, 2016, vol. 37, no. 13, pp. E11-E21

Introduction: Collection of articles at SMJ concerning promotion of women to senior management positions

MITHCELL, W., R. A. BETTIS, A. GAMBARDELLA, C. E. HELFAT, A. LEIPONEN, "Introduction: Collection of articles at SMJ concerning promotion of women to senior management positions", Strategic Management Journal, 2016, vol. 37, no. 13, pp. E35-E36

Replication in strategic management

ETHIRAJ, S. K., A. GAMBARDELLA, C. E. HELFAT, "Replication in strategic management", Strategic Management Journal, 2016, vol. 37, no. 11, pp. 2191-2192

Editors' Introduction

GAMBARDELLA, A., M. ZOLLO, "Editors' Introduction", European Management Review, 2009, vol. 6, no. 2, pp. 1-4

Foundation of the Economics of Innovation: Theory, Measurement and Practice: Hariolf Grupp (Ed.), Edward Elgar, Cheltenham UK, 1998, 521 pp., ISBN 1-85898-7164

GAMBARDELLA, A., "Foundation of the Economics of Innovation: Theory, Measurement and Practice: Hariolf Grupp (Ed.), Edward Elgar, Cheltenham UK, 1998, 521 pp., ISBN 1-85898-7164", Research Policy, 2001, vol. 30, no. 8, pp. 1341-1342

The Invisible Industrialist: Manufacturers and the Production of Scientific Knowledge (Science, Technology and Medicine in Modern History). Jean Paul Gaudillière and Iana Lowy · New York: St. Martins Press, 1998. ISBN 0312212542

GAMBARDELLA, A., "The Invisible Industrialist: Manufacturers and the Production of Scientific Knowledge (Science, Technology and Medicine in Modern History). Jean Paul Gaudillière and Iana Lowy · New York: St. Martins Press, 1998. ISBN 0312212542", Business History Review, 1999, vol. 73, no. 2, pp. 313-315

Proceedings/Presentations

Persuasion in the Theory-Based View

PANDEY, A., S. KAZEMI, A. GAMBARDELLA, "Persuasion in the Theory-Based View" in The 85th Annual Meeting of Academy of Management, July 25-29, 2025, Copenhagen, Denmark

Bayesianism and Unforeseen Events: Empirical Evidence from Two Field Experiments

MESSINESE, D., A. GAMBARDELLA, "Bayesianism and Unforeseen Events: Empirical Evidence from Two Field Experiments" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

Behavioral Considerations in Patent Exploitation by Family Firms

BIRHANU, A., A. GAMBARDELLA, "Behavioral Considerations in Patent Exploitation by Family Firms" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

Understanding Probabilistic Reasoning in Strategy

COALI, A., A. GAMBARDELLA, E. NOVELLI, "Understanding Probabilistic Reasoning in Strategy" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Knowledge workers' autonomy: A motivation instrument?

KHASHABI, P., A. GAMBARDELLA, C. PANICO, "Knowledge workers' autonomy: A motivation instrument?" in 13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turkey

The impact of the geographical distance on the role of sources of knowledge spillover

GIARRATANA, M., A. GAMBARDELLA, M. ZEHTABCHI, "The impact of the geographical distance on the role of sources of knowledge spillover" in 13th EURAM Conference, 26-29 June, 2013, Istanbul, Turkey

Does grease money buy influence rent? Bribery and firm performance in Africa and Latin America

GAMBARDELLA, A., A. BIRHANU, G. VALENTINI, "Does grease money buy influence rent? Bribery and firm performance in Africa and Latin America" in 13th EURAM Conference, 26-29 June, 2013, Istanbul, Turkey

Bribery and its Firm-Level Outcomes in Africa and Latin America

BIRHANU, A., A. GAMBARDELLA, G. VALENTINI, "Bribery and its Firm-Level Outcomes in Africa and Latin America" in The 73rd Annual Meeting of the Academy of Management, August 9-13, 2013, Orlando, FL, United States of America

Localized Knowledge Spillovers and Wage Differences

GAMBARDELLA, A., M. S. GIARRATANA, "Localized Knowledge Spillovers and Wage Differences" in Academy of Management 2010 Annual Meeting, August 6-10, 2010, Montréal, Canada

De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation" in Academy of Management Meeting, August 7-11, 2009, Chicago, IL, United States of America

A demand-based view of technological innovation

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "A demand-based view of technological innovation" in 28th SMS Annual International Conference, October 12-15, 2008, Cologne, Germany

A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction

DI STEFANO, G., A. GAMBARDELLA, G. VERONA, "A Demand Based View of Technological Innovation: A Review, Conceptualization, and Future Research Direction" in Academy of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, United States of America

Articles in national/international newspapers

The missing link: Why economic policy needs organisational economics

GAMBARDELLA, A., F. ENGLMAIER, M. GUADALUPE, "The missing link: Why economic policy needs organisational economics", VoxEU - CEPR, 17 October 2025

The economics of organisational strategy

AZMAT, G., F. ENGLMAIER, A. GAMBARDELLA, M. GUADALUPE, R. SADUN, C. THOMAS, "The economics of organisational strategy", VoxEU - CEPR, 9 September 2024

Coronavirus, perché ad Harvard hanno sbagliato

CAMUFFO, A., A. GAMBARDELLA, G. SODA, "Coronavirus, perché ad Harvard hanno sbagliato", Il Sole 24 Ore, 1 April 2020

Intelligenza artificiale, cercasi manager

GAMBARDELLA, A., G. VERONA, "Intelligenza artificiale, cercasi manager", Il Corriere della Sera, 25 April 2019

AI digitale italiano serve un “piano Marshall”

GAMBARDELLA, A., "AI digitale italiano serve un “piano Marshall”", lavoce.info, 5 October 2018

A scientific approach to entrepreneurial decision making: Evidence from a randomised control trial

CORDOVA, A., A. GAMBARDELLA, A. CAMUFFO, "A scientific approach to entrepreneurial decision making: Evidence from a randomised control trial", voxEU.org, 6 January 2018

Tutti pazzi per i dati. Ma servono investimenti

BERTONI, A., A. GAMBARDELLA, "Tutti pazzi per i dati. Ma servono investimenti", lavoce.info, 4 November 2016

Avere i Dati e Riutilizzarli per la Ripresa

BERTONI, A., A. GAMBARDELLA, "Avere i Dati e Riutilizzarli per la Ripresa", Il Sole 24 Ore, 3 October 2014

Assessing Italian research quality: A comparison between bibliometric evaluation and informed peer review

BERTOCCHI, G., A. GAMBARDELLA, T. JAPPELLI, C. NAPPI, F. PERACCHI, "Assessing Italian research quality: A comparison between bibliometric evaluation and informed peer review", voxEU.org, 28 July 2014

Servono Infrastrutture per il Nuovo Stato Digitale

GAMBARDELLA, A., G. TABELLINI, "Servono Infrastrutture per il Nuovo Stato Digitale", Il Sole 24 Ore, 22 June 2014

Bibliometria o Peer-Review per Valutare la Ricerca?

BERTOCCHI, G., A. GAMBARDELLA, T. JAPPELLI, C. NAPPI, F. PERACCHI, "Bibliometria o Peer-Review per Valutare la Ricerca?", lavoce.info, 7 November 2013

Regole Snelle e Incentivi all’Innovazione

GAMBARDELLA, A., "Regole Snelle e Incentivi all’Innovazione", Il Sole 24 Ore, 8 March 2013

Ma Chi Controllerà i Controllori?

GAMBARDELLA, A., F. PAMMOLLI, "Ma Chi Controllerà i Controllori?", Il Corriere della Sera, 31 July 2011

Innovazione e Sviluppo

GAMBARDELLA, A., "Innovazione e Sviluppo", Il Sole 24 Ore, 7 May 2009

La Guerra Sbagliata di Mediaset

GAMBARDELLA, A., "La Guerra Sbagliata di Mediaset", Il Corriere della Sera, 6 August 2008

Caccia all'Idea che vale oro

GAMBARDELLA, A., "Caccia all'Idea che vale oro", Il Sole 24 Ore, 4 October 2007

Brevetti Regole oltre l'Antitrust

GAMBARDELLA, A., F. PAMMOLLI, "Brevetti Regole oltre l'Antitrust", Il Sole 24 Ore, 22 September 2007

Brevetti da battere all'Asta

GAMBARDELLA, A., "Brevetti da battere all'Asta", Il Sole 24 Ore, 14 June 2007

Alla Ricerca di Nuove Specializzazioni

GAMBARDELLA, A., "Alla Ricerca di Nuove Specializzazioni", lavoce.info, 5 January 2006

Licenza d'innovare

GAMBARDELLA, A., "Licenza d'innovare", lavoce.info, 14 February 2005

Vogliamo Combattere la Povertà? Diamo Farmaci al Terzo Mondo

GAMBARDELLA, A., F. PAMMOLLI, "Vogliamo Combattere la Povertà? Diamo Farmaci al Terzo Mondo", Il Riformista, 8 January 2003

Docenti Universitari Vecchi? Cambiamo i Corsi di Dottorato

DOSI, G., A. GAMBARDELLA, "Docenti Universitari Vecchi? Cambiamo i Corsi di Dottorato", Il Corriere della Sera, 22 August 2002

Contribution to Chapters, Books or Research Monographs

La decisione di innovare: imprese «scientifiche» e sperimentazione nel pensiero di Salvio Vicari

GAMBARDELLA, A., "La decisione di innovare: imprese «scientifiche» e sperimentazione nel pensiero di Salvio Vicari" in Innovazione e Management: Omaggio a Salvio Vicari., G. Bertoli, S. Castaldo, P. Cillo, G. Troilo, G. Verona (Eds.), Egea, pp. 377-380, 2022

Alliances and markets for technology

GAMBARDELLA, A., C. PANICO, "Alliances and markets for technology" in Collaborative Strategy., Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (Eds.), Edward Elgar Publishing, pp. 39-45, 2017

Technological Revolutions and the Evolution of Industrial Structures. Assessing the Impact of New Technologies on the Size, Pattern of Growth, and Boundaries of Firms

DOSI, G., A. GAMBARDELLA, M. GRAZZI, L. ORSENIGO, "Technological Revolutions and the Evolution of Industrial Structures. Assessing the Impact of New Technologies on the Size, Pattern of Growth, and Boundaries of Firms" in *The Third Industrial Revolution in Global Business.*, Giovanni Dosi , Louis Galambos , Alfonso Gambardella, Luigi Orsenigo (Eds.), Cambridge University Press, pp. 10-67, 2013

The Market for Technology

ARORA, A., A. GAMBARDELLA, "The Market for Technology" in *Handbook of The Economics of Innovation*, Vol. 1., Hall Bronwyn H., Rosenberg, Nathan (Eds.), Elsevier, chap. 15, pp. 641-678, 2010

Strategic organization of R&D

CASSIMAN, B., A. GAMBARDELLA, "Strategic organization of R&D" in *Economic Institutions of Strategy.*, Jackson A. Nickerson, Brian S. Silverman (Eds.), Emerald Group Publishing Limited, pp. 39-64, 2009

The New Techno-Economic Paradigm and its Impact on Industrial Structure

DOSI, G., A. GAMBARDELLA, M. GRAZZI, L. ORSENIGO, "The New Techno-Economic Paradigm and its Impact on Industrial Structure" in *Techno-Economic Paradigms.*, Wolfgang Drechsler, Reiner Kattel, Erik Reinert (Eds.), Anthem Press, pp. 69-94, 2009

Patents and the Market for Technology

FOSFURI, A., A. ARORA, A. GAMBARDELLA, "Patents and the Market for Technology" in *Intellectual Property, Growth and Trade.*, Maskus, Keith E. (Eds.), Elsevier, chap. 4, pp. 123-156, 2008

Markets for Technology: "Panda's Thumbs", "Calypso Policies", and Other Institutionals Considerations

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for Technology: "Panda's Thumbs", "Calypso Policies", and Other Institutionals Considerations" in *New Frontiers in the Economics of Innovation and New Technology.*, Cristiano Antonelli, Dominique Foray, Bronwyn Hall, W. Edward Steinmueller (Eds.), Edward Elgar Publishing, pp. 323-360, 2006

The evolution of networks in the chemical industry

GAMBARDELLA, A., F. CESARONI, M. MARIANI, "The evolution of networks in the chemical industry" in *The Global Chemical Industry in the Age of the Petrochemical Revolution.*, Louis Galambos, Takashi Hikino, Vera Zamagni (Eds.), Cambridge University Press, chap. 1, pp. 21-52, 2006

Emerging Issues in the New Economy and Globalization

ARORA, A., A. GAMBARDELLA, "Emerging Issues in the New Economy and Globalization" in *International Handbook on Industrial Policy.*, Patrizio Bianchi, Sandrine Labory (Eds.), Edward Elgar Publishing, chap. 2, pp. 28-44, 2006

Markets for Technology, Intellectual Property Rights and Development

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for Technology, Intellectual Property Rights and Development" in *International Public Goods and Transfer of Technology under a Globalized Intellectual Property Regime.*, Maskus K., Reichman J. (Eds.), Cambridge University Press, pp. 321-336, 2005

Organizational Capabilities and the Rise of the Software Industry in the Emerging Economies: Lessons from the History of Some US Industries

ARORA, A., A. GAMBARDELLA, S. KLEPPER, "Organizational Capabilities and the Rise of the Software Industry in the Emerging Economies: Lessons from the History of Some US Industries" in From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel., Ashish Arora, Alfonso Gambardella (Eds.), Oxford University Press, chap. 7, pp. 171–206, 2005

"Old Economy" Inputs for "New Economy" Outcomes: Cluster Formation in the New Silicon Valleys

BRESNAHAN, T., A. GAMBARDELLA, A. SAXENIAN, "'Old Economy' Inputs for 'New Economy' Outcomes: Cluster Formation in the New Silicon Valleys" in Clusters, Networks, and Innovation., Stefano Breschi, Franco Malerba (Eds.), Oxford University Press, 2005

Imprese Manageriali e "Nuovi" Sistemi Imprenditoriali

GAMBARDELLA, A., "Imprese Manageriali e "Nuovi" Sistemi Imprenditoriali" in Le Nuove Economie., R. Viale (Ed.), Il Sole 24 Ore, 2005

The Globalization of the Software Industry: Perspectives and Opportunities for Developed and Developing Countries

ARORA, A., A. GAMBARDELLA, "The Globalization of the Software Industry: Perspectives and Opportunities for Developed and Developing Countries" in Innovation Policy and the Economy, Volume 5., Adam B. Jaffe, Josh Lerner, Scott Stern (Eds.), The MIT Press, pp. 1-32, 2005

Bridging the Gap: Conclusions

ARORA, A., A. GAMBARDELLA, "Bridging the Gap: Conclusions" in From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel., Ashish Arora, Alfonso Gambardella (Eds.), Oxford University Press, chap. 10, pp. 275-302, 2005

The Chemical Sectoral System. Firms, markets, institutions and the processes of knowledge creation and diffusion

CESARONI, F., A. GAMBARDELLA, W. GARCIA FONTES, M. MARIANI, "The Chemical Sectoral System. Firms, markets, institutions and the processes of knowledge creation and diffusion" in Sectoral Systems of Innovation., F. Malerba (Ed.), Cambridge University Press, pp. 121-154, 2004

The Nature and Extent of the Market for Technology in Bio-Pharmaceuticals

ARORA, A., A. GAMBARDELLA, F. PAMMOLLI, M. RICCABONI, "The Nature and Extent of the Market for Technology in Bio-Pharmaceuticals" in R&D, Innovation and Competitiveness in the European Chemical Industry., F. Cesaroni, A. Gambardella, W. Garcia-Fontes (Eds.), Kluwer Academic Publishers, 2004

In the Footsteps of Silicon Valley? Indian and Irish software in the international division of labor

ARORA, A., A. GAMBARDELLA, S. TORRISI, "In the Footsteps of Silicon Valley? Indian and Irish software in the international division of labor" in Building High-Tech Clusters: Silicon Valley and Beyond., Timothy Bresnahan, Alfonso Gambardella (Eds.), Cambridge University Press, chap. 4, pp. 78-120, 2004

Old-Economy Inputs for New-Economy Outcomes

BRESNAHAN, T., A. GAMBARDELLA, "Old-Economy Inputs for New-Economy Outcomes" in Building High-Tech Clusters: Silicon Valley and Beyond., Timothy Bresnahan, Alfonso Gambardella (Eds.), Cambridge University Press, chap. 10, pp. 331-358, 2004

Technological and corporate diversification

CANTWELL, J., A. GAMBARDELLA, O. GRANSTRAND, "Technological and corporate diversification" in The Economics and Management of Technological Diversification., John Cantwell, Alfonso Gambardella, Ove Granstrand (Eds.), Routledge, Taylor and Francis Group, chap. 1, pp. 1-17, 2004

Summary and conclusions

CANTWELL, J., A. GAMBARDELLA, O. GRANSTRAND, "Summary and conclusions" in The Economics and Management of Technological Diversification., John Cantwell, Alfonso Gambardella, Ove Granstrand (Eds.), Routledge, Taylor and Francis Group, chap. 12, pp. 333-341, 2004

Markets for technology and corporate strategy

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for technology and corporate strategy" in Economics, Law and Intellectual Property., O. Granstrand (Ed.), Kluwer Academic Publishers, pp. 77-108, 2003

Research Productivity and the Allocation of Resources in Publicly Funded Research Programmes

CESARONI, F., A. GAMBARDELLA, "Research Productivity and the Allocation of Resources in Publicly Funded Research Programmes" in Science and Innovation., Aldo Geuna, Ammon J. Salter, W. Edward Steinmueller (Eds.), Edward Elgar Publishing, chap. 7, pp. 202-232, 2003

The dynamics of industry structure: The chemical industry in the US, Western Europe, and Japan in the 1980s

ARORA, A., A. GAMBARDELLA, "The dynamics of industry structure: The chemical industry in the US, Western Europe, and Japan in the 1980s" in The German Chemical Industry in the Twentieth Century., Lesch J.E. (Ed.), Kluwer Academic Publishers, pp. 407-440, 2001

Evolution of Industry Structure in the Chemical Industry

ARORA, A., A. GAMBARDELLA, "Evolution of Industry Structure in the Chemical Industry" in Chemicals and Long-Term Economic Growth: Insights from the Chemical Industry., Ashish Arora, Ralph Landau, Nathan Rosenberg (Eds.), Wiley, 2000

Chemicals

ARORA, A., A. GAMBARDELLA, "Chemicals" in U.S. Industry in 2000. Studies in Competitive Performance., David C. Mowery (Ed.), The National Academic Press, chap. 3, pp. 45-74, 1999

The Division of Inventive Labor and the Extent of the Market

BRESNAHAN, T., A. GAMBARDELLA, "The Division of Inventive Labor and the Extent of the Market" in General Purpose Technologies and Economic Growth., Elhanan Helpman (Ed.), The MIT Press, 1998

The Division of Innovative Labor in Biotechnology

ARORA, A., A. GAMBARDELLA, "The Division of Innovative Labor in Biotechnology" in Source of Medical Technology: University and Industry., N. Rosenberg, A.C. Gelijns, H. Dawkins (Eds.), NSF National Science Foundation, pp. 188-205, 1995

Editorials in Journal

Articles on datasets

ETHIRAJ, S. K., A. GAMBARDELLA, C. E. HELFAT, "Articles on datasets", Strategic Management Journal, 2019, vol. 40, no. 5, pp. 713-714

Improving Data Availability: A New SMJ Initiative

ETHIRAJ, S. K., A. GAMBARDELLA, C. E. HELFAT, "Improving Data Availability: A New SMJ Initiative", Strategic Management Journal, 2017, vol. 38, no. 11, pp. 2145-2146

Creating repeatable cumulative knowledge in strategic management

BETTIS, R. A., S. ETHIRAJ, A. GAMBARDELLA, C. HELFAT, W. MITCHELL, "Creating repeatable cumulative knowledge in strategic management", Strategic Management Journal, 2016, vol. 37, no. 2, pp. 257-261

Qualitative empirical research in strategic management

BETTIS, R. A., A. GAMBARDELLA, C. HELFAT, W. MITCHELL, "Qualitative empirical research in strategic management", Strategic Management Journal, 2015, vol. 36, no. 5, pp. 637-639

Quantitative empirical analysis in strategic management

BETTIS, R., A. GAMBARDELLA, C. HELFAT, W. MITCHELL, "Quantitative empirical analysis in strategic management", Strategic Management Journal, 2014, vol. 35, no. 7, pp. 949-953

Theory in strategic management

BETTIS, R. A., A. GAMBARDELLA, C. HELFAT, W. MITCHELL, "Theory in strategic management", Strategic Management Journal, 2014, vol. 35, no. 10, pp. 1411-1413

Establishing EMR: 10 Years of Service and a Review of the Citation Patterns behind our first Impact Factor

GAMBARDELLA, A., H. TILBURY, "Establishing EMR: 10 Years of Service and a Review of the Citation Patterns behind our first Impact Factor", European Management Review, 2013, vol. 10, no. 4, pp. 167-169

Reprinting Classics – Vittorio Coda and the Entrepreneurial Formula

GAMBARDELLA, A., "Reprinting Classics – Vittorio Coda and the Entrepreneurial Formula", European Management Review, 2012, vol. 9, no. 2, pp. 61-61

Three Pitches for Three Papers that EMR Would Like to Publish

GAMBARDELLA, A., "Three Pitches for Three Papers that EMR Would Like to Publish", European Management Review, 2012, vol. 9, no. 3, pp. 117-119

English Reprints of European “Management Classics” in Native Language

GAMBARDELLA, A., M. ZOLLO, "English Reprints of European “Management Classics” in Native Language", European Management Review, 2011, vol. 8, no. 4, pp. 187-187

Business processes in emerging economies

GAMBARDELLA, A., "Business processes in emerging economies", European Management Review, 2010, vol. 7, no. 3, pp. 136-137

Research Monographs

Decidere per competere

CAMUFFO, A., A. GAMBARDELLA - "Decidere per competere" - 2018, Egea, Milano, Italy

Lo stato digitale: Come l'innovazione rivoluziona il rapporto con i cittadini

BERTONI, A., A. FOSFURI, A. GAMBARDELLA, G. NASI - "Lo stato digitale: Come l'innovazione rivoluziona il rapporto con i cittadini" - 2014, RCS MediaGroup, Italy

Forum 'Idee per la Crescita': Fuori dalla Crescita

BORDIGNON, M., M. D'ALBERTI, F. DAVERI, R. DE BENEDETTI, C. DE FRANCESCHI, A. GAMBARDELLA, F. GIAVAZZI, L. GUIISO, A. ICHINO, G. TABELLINI, F. SCHIVARDI, R. VITALE - "Forum 'Idee per la Crescita': Fuori dalla Crescita" - 2013, RCS MediaGroup, Milano, Italy

Innovazione e Sviluppo

GAMBARDELLA, A. - "Innovazione e Sviluppo" - 2013, Egea, Milano, Italy

Markets for Technology: the Economics of Innovation and Corporate Strategy

ARORA, A., A. FOSFURI, A. GAMBARDELLA - "Markets for Technology: the Economics of Innovation and Corporate Strategy" - 2001, The MIT Press, Cambridge, MA, United States of America

Science and Innovation

GAMBARDELLA, A. - "Science and Innovation" - 1995, Cambridge University Press

L'Introduzione delle Biotecnologie nell'Industria Farmaceutica Statunitense

GAMBARDELLA, A. - "L'Introduzione delle Biotecnologie nell'Industria Farmaceutica Statunitense" - 1990, Franco Angeli, Milano, Italy

Entry (in Dictionary or Encyclopedia)

Markets for Technology

ARORA, A., A. FOSFURI, A. GAMBARDELLA, "Markets for Technology" in The Palgrave Encyclopedia of Strategic Management., Mie Augier, David J. Teece (Eds.), Palgrave Macmillan UK, pp. 1017-1020, 2018

Chemical Industry

ARORA, A., A. GAMBARDELLA, "Chemical Industry" in The New Palgrave Dictionary of Economics., Durlauf S.N., Blume L.E. (Eds.), Palgrave Macmillan, pp. 757-758, 2008

Comments, Discussions, Replies in Journal

Comment to: Do they agree? Bibliometric evaluation versus informed peer review in the Italian research assessment exercise

BERTOCCHI, G., A. GAMBARDELLA, T. JAPPELLI, C. A. NAPPI, F. PERACCHI, "Comment to: Do they agree? Bibliometric evaluation versus informed peer review in the Italian research assessment exercise", Scientometrics, 2016, vol. 108, no. 1, pp. 349-353

Patents and the division of innovative labor

GAMBARDELLA, A., "Patents and the division of innovative labor", Industrial and Corporate Change, 2005, vol. 14, no. 6, pp. 1223-1233

Research Notes or short Articles in Journals

Esiste la Scienza del Management?

GAMBARDELLA, A., "Esiste la Scienza del Management?", Management Notes.it, 16 March 2015

La Corruzione Non Paga

GAMBARDELLA, A., G. VALENTINI, "La Corruzione Non Paga", Management Notes.it, 4 February 2015

Articles upon Request/Invitation

The economic value of patented inventions: Thoughts and some open questions

GAMBARDELLA, A., "The economic value of patented inventions: Thoughts and some open questions", International Journal of Industrial Organization, 2013, vol. 31, no. 5, pp. 626-633

Edited Books

The Third Industrial Revolution in Global Business

DOSI, G., L. GALAMBOS, A. GAMBARDELLA, L. ORSENIGO (Eds.), "The Third Industrial Revolution in Global Business" - 2013, Cambridge University Press, Cambridge, Great Britain

From Underdogs to Tigers: The Rise of the Software Industry in Brazil, China, India, Ireland and Israel

ARORA, A., A. GAMBARDELLA (Eds.), "From Underdogs to Tigers: The Rise of the Software Industry in Brazil, China, India, Ireland and Israel" - 2005, Oxford University Press

The Economics and Management of Technological Diversification

CANTWELL, J., A. GAMBARDELLA, O. GRANSTRAND (Eds.), "The Economics and Management of Technological Diversification" - 2004, Routledge, Taylor and Francis Group

R&D, Innovation and Competitiveness in the European Chemical Industry

CESARONI, F., A. GAMBARDELLA, W. A. GARCIA-FONTES (Eds.), "R&D, Innovation and Competitiveness in the European Chemical Industry" - 2004, Kluwer Academic Publishers

Building High-Tech Clusters: Silicon Valley and Beyond

BRESNAHAN, T., A. GAMBARDELLA (Eds.), "Building High-Tech Clusters: Silicon Valley and Beyond" - 2004, Cambridge University Press, Cambridge, Great Britain

The Organization of Economic Innovation in Europe

GAMBARDELLA, A., F. MALERBA (Eds.), "The Organization of Economic Innovation in Europe" - 1999, Cambridge University Press, Cambridge, Great Britain

Prefaces, Postfaces, short Introductions

Foreword

GAMBARDELLA, A., "Foreword" in Innovation, Markets and Sustainable Energy., Stefano Pogutz, Angeloantonio Russo, Paolo Migliavacca (Eds.), Edward Elgar Publishing, pp. xviii-xix, 2009

Introduction

ARORA, A., A. GAMBARDELLA, "Introduction" in From Underdogs to Tigers: The Rise and Growth of the Software Industry in Brazil, China, India, Ireland, and Israel., Ashish Arora, Alfonso Gambardella (Eds.), Oxford University Press, pp. 1-4, 2005

Introduction

BRESNAHAN, T., A. GAMBARDELLA, "Introduction" in Building High-Tech Clusters: Silicon Valley and Beyond., Timothy Bresnahan, Alfonso Gambardella (Eds.), Cambridge University Press, pp. 1-6, 2004

Preface

CANTWELL, J., A. GAMBARDELLA, O. GRANSTRAND, "Preface" in The Economics and Management of Technological Diversification., John Cantwell, Alfonso Gambardella, Ove Granstrand (Eds.), Routledge, Taylor and Francis Group, pp. xxi-xxii, 2004