

Elena Coffetti

Associate Professor of Practice



Knowledge Group: Economics, Politics and Decision Sciences

Research Domains: Decision Analysis

Teaching Domains: Financial Modelling, Decision under Uncertainty, Data Analysis Process, Financial Calculus, Project Risk Management

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Biography

Elena Coffetti is an Associate Professor of Practice in Decision Sciences & Business Analytics at SDA Bocconi School of Management. She is a Professor of Applied Mathematics at Università Bocconi.

At SDA Bocconi, she was the Decision Sciences & Business Analytics Faculty Deputy in 2017, Director of the Competence Center of Quantitative Methods from 2008 to 2016 and Deputy Director of Quantitative Methods from 2002 to 2007. She is a Faculty member of the Executive MBA, EMBAWE, Executive Master in Finance (EMF), MISA and director for the programs Financial Planning, Financial modelling and Data research, organization and quantitative analysis. She has designed and directed programs for executives in several industries. She has designed and directed Quantitative Methods courses for MBA, Executive MBA and Executive Master in Finance. She has conducted numerous research, education and consulting projects with the leading players in the utilities, telecommunications, construction and banking industries.

Her research activities focus mainly on financial modelling, business analytics, risk analysis and project management. She has devoted part of her research to analyzing system dynamics, studying scoring methodologies and developing simulation techniques and models for business strategy, planning and financial evaluation, to mention just some of her fields of expertise.

She is the author of books and articles on her topics of interest. Her works have been published in many journals which deal with issues related to Economics and Management. She was the Program Coordinator for LIMI "Perestroika and the Soviet Economy: implications for doing business with Soviet Companies" and she has carried out research projects for the International Management Institute of St. Petersburg (Russia). She won the award for the Best Professor in SDA Bocconi MBA programs in 2006.

Elena earned an MSc cum laude in Economics and Social Sciences (DES) from Università Bocconi with the rights of publication of the thesis: "Proposed methodology of a systemic approach to decisions: financial planning models".

Other

The right people for your projects - Le persone giuste per i propri progetti

BIFFI, A., E. COFFETTI, C. ONDOLI, "The right people for your projects - Le persone giuste per i propri progetti", SDA Bocconi Insight, 7 September 2020

Articles in Scholarly Journals

Data Scientist focus and trends

PASINI, P., E. COFFETTI, "Data Scientist focus and trends", Economia & Management, 2015, no. 1, pp. 106-111

Contribution to Chapters, Books or Research Monographs

Il processo di investment portfolio management: una visione “per progetti” del capital budgeting

COFFETTI, E., "Il processo di investment portfolio management: una visione “per progetti” del capital budgeting" in Project Based Enterprise: Pensare e agire per progetti., A. Biffi (Ed.), Egea, chap. 5, 2010

Gli strumenti di pianificazione e controllo dei tempi e delle risorse

COFFETTI, E., "Gli strumenti di pianificazione e controllo dei tempi e delle risorse" in Organizzare e gestire progetti. Competenze per il project management, II Ed., E. Baglieri, A. Biffi, E. Coffetti, C. Ondoli, N. Pecchiari, M. Pilati, M. Poli, M. Sampietro (Eds.), Etas Libri, 2005

Edited Books

Organizzare e gestire per progetti, II Ed.

BAGLIERI, E., A. BIFFI, E. COFFETTI, C. ONDOLI, N. PECCHIARI, M. PILATI, M. POLI, M. SAMPIETRO (Eds.), "Organizzare e gestire per progetti, II Ed." - 2005, Etas Libri, Milano, Italy