

Marianna Cavazza

Associate Professor of Practice



Knowledge group: Government, Health and Not for Profit

Research domains: Health Policy

Teaching domains: Policy Impact Analysis, Pharmaceutical and Other Medical Technologies Markets, Comparative Health Care Systems

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Biography

Marianna Cavazza is an Associate Professor of Practice in Health Policy at SDA Bocconi School of Management

At SDA Bocconi Marianna runs courses on private health insurance in MiMS (Master in Management della Sanità) and MIHMEP (Master of International Healthcare Management, Economics and Policy) and she coordinates the "Aziende Associate Cergas" Network involving several pharmaceutical and medical device companies (e.g. Bayer, Novartis, Ipsen, Medtronic, Teva, Biogen etc. etc.). Moreover, she is a team member of the Observatory on Private Healthcare Consumption (OCPS - Osservatorio sui Consumi Privati in Sanità). She has led courses on private health insurance and clinical research management and policies with public and private healthcare clients.

Her research activities focus on private health consumption and private health insurance, cost and organization analysis in the healthcare sector, and on public policies analysis for instance in the blood transfusion sector and in specific areas of the pharmaceutical sector. Her current research addresses three main questions. The first concerns private health insurance sector changes in the near future. The second is about the relationship between the public and private healthcare sectors in the perspective, for instance, of the design of new services and information systems integration. The last one addresses public policy organization involving a wide range of stakeholders and the related governance tools. Marianna is the author of numerous books and articles on her topics of interest. Her works have been published in the European Journal of Health Economics, Health Policy, PLOS ONE, the Journal of Public Administration Research and Theory, Nutrition, among others.

Marianna earned a BA in Political Science from Università degli Studi di Milano (Italy), an MSc in Economics from the University of York (UK) and a PhD in Economics from the Università Cattolica del Sacro Cuore di Milano (Italy). She is married with two children.

Articles in Scholarly Journals

Impact of electronic immunization registries and electronic logistics management information systems in four low-and middle-income countries: Guinea, Honduras, Rwanda, and Tanzania

MANTEL, C., C. HUGO, C. B. FEDERICI, N. SANO, S. CAMARA, E. RODRIGUEZ, L. E. CASTILLO MENDOZA, J. CONDO, P. IRAKIZA, I. SABI, E. NYANDA, W. OLOMI, M. CAVAZZA, V. MANGIATERRA, M. VERYKIOU, E. FERENCHICK, A. TORBICA, T. CHERIAN, S. MALVOLTI, "Impact of electronic immunization registries and electronic logistics management information systems in four low-and middle-income countries: Guinea, Honduras, Rwanda, and Tanzania", *Vaccine*, 2025, vol. 54, pp. 127066

The Costs of Digital Health Interventions to Improve Immunization Data in Low- and Middle-Income Countries: Multicountry Mixed Methods Study

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The economic impact of 14 compassionate use programs for medicines in Italy, in the perspective of the National Health Service

JOMMI, C., F. PANTELLINI, G. GIULIANI, M. CAVAZZA, "The economic impact of 14 compassionate use programs for medicines in Italy, in the perspective of the National Health Service", *Global & Regional Health Technology Assessment: Italian; Northern Europe and Spanish*, 2024, vol. 11, no. 1, pp. 115-123

Assessment of a SARS-CoV-2 population-wide rapid antigen testing in Italy: a modeling and economic analysis study

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Geographical variation in the use of private health insurance in a predominantly publicly-funded system

CAVAZZA, M., M. DEL VECCHIO, G. FATTORE, L. FENECH, "Geographical variation in the use of private health insurance in a predominantly publicly-funded system", *Health Policy*, 2023, vol. 130, pp. 104720

What Decentralized Clinical Trials can mean for patients, the National Health Service and the country as a whole

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whole", *Tendenze Nuove*, 2022, no. S2, pp. 221-234

Reflections on the Importance of Cost of Illness Analysis in Rare Diseases: A Proposal

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Consumi sanitari privati e Covid-19: esperienze e prospettive

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Patient access to oral nutritional supplements: Which policies count?

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Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome

KODRA, Y., M. CAVAZZA, M. DE SANTIS, A. GUALA, M.-E. LIVERANI, P. ARMENI, M. MASINI, D. TARUSCIO, "Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome", *International Journal of Environmental Research and Public Health*, 2020, vol. 17, no. 16, pp. 5951

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Management of patients eligible for proprotein convertase subtilisin/kexin type 9 (PCSK9) inhibitors: economic impact and reform proposals

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Health care costs of influenza-related episodes in high income countries: A systematic review

FEDERICI, C. B., M. CAVAZZA, F. COSTA, C. JOMMI, "Health care costs of influenza-related episodes in high income countries: A systematic review", Plos One, 2018, vol. 13, no. 9, pp. e0202787

De innovatione: The concept of innovation for medical technologies and its implications for healthcare policy-making

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Social/economic costs and health-related quality of life in patients with Duchenne muscular dystrophy in Europe

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I registri in sanità e la creazione di conoscenza: dai database alla produzione scientifica

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The social burden and quality of life of patients with haemophilia in Italy

KODRA, Y., M. CAVAZZA, A. SCHIEPPATI, M. DE SANTIS, P. ARMENI, R. ARCIERI, G. CALIZZANI, G. FATTORE, L. MANZOLI, L. MANTOVANI, D. TARUSCIO, "The social burden and quality of life of patients with haemophilia in Italy", Blood Transfusion, 2014, vol. 12, no. S3, pp. s567-s575

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Stakeholders involvement by HTA Organisations: Why is so different?

CAVAZZA, M., C. JOMMI, "Stakeholders involvement by HTA Organisations: Why is so different?", Health Policy, 2012, vol. 105, no. 2-3, pp. 236-245

Research Monographs

L'innovazione nell'assicurazione salute

CAVAZZA, M., M. DEL VECCHIO, C. DE PIETRO, V. RAPPINI - "L'innovazione nell'assicurazione salute" - 2017, Egea, Milano, Italy

La raccolta di plasma e il sistema di emocomponenti ed emoderivati in Italia

JOMMI, C., M. CAVAZZA - "La raccolta di plasma e il sistema di emocomponenti ed emoderivati in Italia" - 2013, Egea, Milano, Italy

Edited Books

Organizzazione e gestione delle sperimentazioni cliniche

COSTA, F., C. JOMMI, M. CAVAZZA (Eds.), "Organizzazione e gestione delle sperimentazioni cliniche" - 2016, Egea, Milano, Italy

Contribution to Chapters, Books or Research Monographs

I consumi privati in sanità

CAVAZZA, M., M. DEL VECCHIO, L. FENECH, L. M. PRETI, V. RAPPINI, "I consumi privati in sanità" in Rapporto OASI 2025., CERGAS (Ed.), Egea, chap. 6, pp. 227-266, 2025

L'integrazione della funzione di prevenzione nella nuova offerta di servizi territoriali

CAVAZZA, M., M. DEL VECCHIO, F. LECCI, L. M. PRETI, V. RAPPINI, "L'integrazione della funzione di prevenzione nella nuova offerta di servizi territoriali" in Rapporto OASI 2024., CERGAS (Ed.), Egea, chap. 14, pp. 493-518, 2024

Dipartimenti di Prevenzione durante la pandemia tra le criticità strutturali e l'emergenza

CAVAZZA, M., M. DEL VECCHIO, L. M. PRETI, V. RAPPINI, "Dipartimenti di Prevenzione durante la pandemia tra le criticità strutturali e l'emergenza" in Rapporto OASI 2021., Cergas (Ed.), Egea, chap. 15, pp. 603-625, 2021

Quanto costano le malattie rare?

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La ricerca clinica in Italia: quanto, come viene finanziata e i suoi effetti sul sistema

CAVAZZA, M., A. BERTOLANI, C. JOMMI, "La ricerca clinica in Italia: quanto, come viene finanziata e i suoi effetti sul sistema" in Il valore della ricerca clinica indipendente in Italia. Libro Bianco sulla ricerca clinica indipendente: dalle fonti di finanziamento al valore etico e sociale., G.Gussoni. Fondazione Fadoi, Fondazione Roche (Eds.), EDRA S.p.A., chap. 1, pp. 1-5, 2019

I costi e i ricavi delle sperimentazioni cliniche

CAVAZZA, M., F. COSTA, "I costi e i ricavi delle sperimentazioni cliniche" in Organizzazione e gestione delle sperimentazioni cliniche., Marianna Cavazza, Francesco Costa, Claudio Jommi (Eds.), Egea, pp. 73-92, 2016

Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future

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L'odontoiatria: il settore e i fondi

CAVAZZA, M., C. DE PIETRO, P. LAZZARI, "L'odontoiatria: il settore e i fondi" in Rapporto OCPS 2015., M.Del Vecchio, E. Mallarini, V. Rappini (Eds.), Egea, pp. 183-201, 2015

La ricerca clinica in nove ospedali italiani: organizzazione e analisi di percezione

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Strumenti pubblici per regolare il ruolo degli attori privati accreditati: il caso della Regione Lombardia

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Assetto istituzionale e scelte di gestione in sei fondi sanitari

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L'attività sperimentale sui dispositivi medici

ARMENI, P., M. CAVAZZA, C. JOMMI, "L'attività sperimentale sui dispositivi medici" in Politiche per la salute e scelte aziendali. Impatto sull'innovazione e diffusione delle tecnologie mediche., Rosanna Tarricone (Ed.), Egea, pp. 237-264, 2012

Sviluppo e prospettive dei fondi integrativi del Servizio Sanitario Nazionale

CAVAZZA, M., C. DE PIETRO, "Sviluppo e prospettive dei fondi integrativi del Servizio Sanitario Nazionale" in Rapporto OASI 2011., Eugenio Anessi Pessina, Elena Cantù (Eds.), Egea, chap. 4, pp. 173-200, 2011

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JOMMI, C., M. CAVAZZA, "Il processo decisionale negli Istituti di Health Technology Assessment" in Rapporto OASI 2009 L'aziendalizzazione della sanità in Italia., Elena Cantù (Ed.), Egea, pp. 157-187, 2009

Other

Vaccinations in low-income countries: Why technology is not enough - Vaccinazioni nei paesi a basso reddito: perché l'elettronica non basta

FEDERICI, C. B., M. CAVAZZA, A. TORBICA, V. MANGIATERRA, "Vaccinations in low-income countries: Why technology is not enough - Vaccinazioni nei paesi a basso reddito: perché l'elettronica non basta", SDA Bocconi Insight, 20 October 2025

Private Healthcare Consumption in Italy. The sector at a glance - Executive Summary OCPS Report

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The Costs of Deploying and Maintaining Digital Health Interventions to Improve Immunization and Vaccine Logistics Data Management in Low- and Middle- Income Countries. A multi-country study in Guinea, Honduras, Rwanda and Tanzania.

VERYKIOU, M., C. B. FEDERICI, M. CAVAZZA, F. SABBATUCCI, C. JOMMI, C. HUGO, S. MALVOLTI, C. MANTEL, V. MANGIATERRA, J. CONDO, A. DELAMOU, E. RODRIGUEZ, L. CASTILLO, N. E. NTINGINYA, A. TORBICA, "The Costs of Deploying and Maintaining Digital Health Interventions to Improve Immunization and Vaccine Logistics Data Management in Low- and Middle- Income Countries. A multi-country study in Guinea, Honduras, Rwanda and Tanzania." in IHEA's 15th World Congress, July 8-12, 2023, Cape Town, South Africa

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Do HTA practices and procurement policies impact expenditures for medical devices?

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