

Francesca Casalini

Lecturer



Knowledge Group: Government, Health and Not for Profit

Research Domains: Business Government Relations

Teaching Domains: Impact Investing, Collaborative Partnership, Scaling Up of Innovative Initiatives, PPP & Concession Contracts

francesca.casalini@unibocconi.it

Biography

Francesca Casalini è Lecturer nell'ambito del Knowledge Group di Government, Health & Not for Profit presso SDA Bocconi School of Management. Collabora con il Knowledge Group di Strategy & Entrepreneurship ed è Teaching Assistant del Master in Imprenditorialità e Strategia Aziendale (MISA). Francesca è, inoltre, PhD Candidate in Management presso la University of St. Gallen in Svizzera.

I suoi interessi di ricerca si focalizzano su modelli di business innovativi basati sulla collaborazione pubblico-privato e sulle piattaforme digitali. Le sue attività di docenza riguardano principalmente business planning e business modeling in molteplici settori (sia for profit che non profit, basati sia su modelli di collaborazione tradizionali che a piattaforma) e strategic data crunching.

Francesca è stata research grantee della Banca Europea per gli Investimenti e Research Assistant per World Bank, Asian Development Bank e Inter-American Development Bank sul tema delle collaborazioni pubblico-privato. Ha inoltre lavorato con diverse start-up, aziende private e amministrazioni pubbliche nella realizzazione del business plan di nuovi progetti basati sulla collaborazione pubblico-privato.

Francesca ha una Laurea Cum Laude in Economia e Gestione delle Imprese conseguita presso l'Università di Bologna e una Laurea Magistrale Cum Laude in Management conseguita presso l'Università Bocconi. Sta attualmente conseguendo un PhD in Management presso la University of St. Gallen.

Contribution to Chapters, Books or Research Monographs

Financing Infrastructure with Public–Private Partnerships

CASALINI, F., S. GATTI, V. VECCHI, "Financing Infrastructure with Public–Private Partnerships" in The Palgrave Handbook of Development Finance., George Kararach, Emmanuel Pinto Moreira, Victor Murinde (Eds.), Palgrave Macmillan, pp. 263-283, 2025

Una PA reattiva: generare valore per la società attraverso le collaborazioni pubblico-privato

VECCHI, V., N. CUSUMANO, F. CASALINI, "Una PA reattiva: generare valore per la società attraverso le collaborazioni pubblico-privato" in Reactive PA. Lezioni dalla Pandemia per il Cambiamento della Pubblica Amministrazione., G. Valotti (Ed.), Egea, chap. 12, pp. 305-320, 2022

Le analisi economico-finanziarie per la valutazione e gestione di progetti di PPP.

CASALINI, F., V. VECCHI, "Le analisi economico-finanziarie per la valutazione e gestione di progetti di PPP." in Creare Partnership Pubblico Privato. Policy, Contratti e Metodologie., V. Vecchi, V. Leone (Eds.), Egea, chap. 8, pp. 243-272, 2020

Economic Impact and the Arts: The Mistake of Narrow Thinking.

AMESTOY, V. A., F. CASALINI, "Economic Impact and the Arts: The Mistake of Narrow Thinking." in Managing cultural business: Avoiding Mistakes, Finding Success., Addis M., Rurale A. (Eds.), Routledge, Taylor and Francis Group, chap. 11, 2020

Issues and Trends in Project Finance for Public Infrastructure

CASALINI, F., V. VECCHI, M. HELLOWELL, "Issues and Trends in Project Finance for Public Infrastructure" in Structured Finance. Techniques, Products and Market., S. Caselli, S. Gatti (Eds.), Springer, chap. 6, pp. 127-152, 2017

Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies

CASALINI, F., V. VECCHI, S. CASELLI, "Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies" in Principles and Practice of Impact Investing - A catalytic revolution., V. Vecchi, M. Brusoni, L. Balbo, S. Caselli (Eds.), Greenleaf Publishing, pp. 62-80, 2016

Attracting private investors: the EU project bond initiative and the case of A11 motorway

VECCHI, V., F. CASALINI, S. GATTI, "Attracting private investors: the EU project bond initiative and the case of A11 motorway" in Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives., G. Corbetta, S. Caselli, V. Vecchi (Eds.), Palgrave Macmillan, chap. 6, pp. 101-118, 2015

Gaps in SME policy implementation: the case of Italian Central Guarantee Fund

CASALINI, F., M. ROSSOLINI, "Gaps in SME policy implementation: the case of Italian Central Guarantee Fund" in Managerial Flow., V. Vecchi, B. Farr-Warthon, R. Farr-Warthon, M. Brusoni (Eds.), Routledge, Taylor and Francis Group, chap. 14, 2015

Impact Investing: a new asset class or a societal refocus of Venture Capital?

CASALINI, F., V. VECCHI, S. CASELLI, L. BALBO, "Impact Investing: a new asset class or a societal refocus of Venture Capital?" in Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives., G. Corbetta, S. Caselli, V. Vecchi (Eds.), Palgrave Macmillan, pp. 275-293, 2015

Comments, Discussions, Replies in Journal

Making Impact Investing More Than Just Well-Meaning Capital

CASALINI, F., V. VECCHI, "Making Impact Investing More Than Just Well-Meaning Capital", Business & Society, 2023, vol. 62, no. 5, pp. 911-916

Research Reports

Rethinking Infrastructure Financing for Southeast Asia in the Post-Pandemic Era

RAO, V., S. GATTI, F. CASALINI, M. PIANORSI - "Rethinking Infrastructure Financing for Southeast Asia in the Post-Pandemic Era" - 2023, Asian Development Bank, Manila, Philippines (The)

Proceedings/Presentations

Exploring antecedent factors of co-creation in public service ecosystems: a study of local welfare platforms in Italy

CASALINI, F., A. ROTOLO, F. LONGO, "Exploring antecedent factors of co-creation in public service ecosystems: a study of local welfare platforms in Italy" in IRSPM Conference 2023 - April 3-5, 2023, Budapest, Hungary

Do collaborative platforms create public value in public services? An explorative analysis of privately-owned public service platforms in Italy

CASALINI, F., L. ZAVOLOKINA, "Do collaborative platforms create public value in public services? An explorative analysis of privately-owned public service platforms in Italy" in 39th EGOS Colloquium, July 6-8, 2023, Cagliari, Italy

Practice-Oriented Books

Public-Private Collaborations for Long Term Investments. Converging Towards Public Value Generation

VECCHI, V., F. CASALINI, N. CUSUMANO - "Public-Private Collaborations for Long Term Investments. Converging Towards Public Value Generation" - 2022, Edward Elgar Publishing, Great Britain

Public Private Partnerships: Principles for Sustainable Contracts

VECCHI, V., F. CASALINI, N. CUSUMANO, V. M. LEONE - "Public Private Partnerships: Principles for Sustainable Contracts" - 2021, Palgrave Macmillan

Articles in Scholarly Journals

Investigating the performance of PPP in major healthcare infrastructure projects: the role of policy, institutions, and contracts

VECCHI, V., N. CUSUMANO, F. CASALINI, "Investigating the performance of PPP in major healthcare infrastructure projects: the role of policy, institutions, and contracts", Oxford Review of Economic Policy, 2022, vol. 38, no. 2, pp. 385-401

PPP in Health Care—Trending Toward a Light Model: Evidence From Italy

VECCHI, V., F. CASALINI, N. CUSUMANO, V. M. LEONE, "PPP in Health Care—Trending Toward a Light Model: Evidence From Italy", Public Works Management & Policy, 2020, vol. 25, no. 3, pp. 244-258

Is a social empowerment of PPP for investment delivery possible? Lessons from Social Impact Bonds

VECCHI, V., F. CASALINI, "Is a social empowerment of PPP for investment delivery possible? Lessons from Social Impact Bonds", Annals of Public and Cooperative Economics, 2019, vol. 90, no. 2, pp. 353-369

Entry (in Dictionary or Encyclopedia)

Platforms for Public Value Creation

CASALINI, F., "Platforms for Public Value Creation" in Elgar Encyclopedia of Public Management., Kuno Schedler (Ed.), Edward Elgar Publishing, pp. 351-354, 2022

Articles in national/international newspapers

Oltre il Ppp. «Outcome-based contract»: quando pubblico e privato si incontrano per creare valore

VECCHI, V., F. CASALINI, "Oltre il Ppp. «Outcome-based contract»: quando pubblico e privato si incontrano per creare valore", Edilizia e Territorio. Il Sole 24 ore, 20 November 2019

Cases in International Case Collections

Oltre Venture: The First Italian Impact Investment Fund

BRUSONI, M., V. VECCHI, F. CASALINI, N. CUSUMANO - "Oltre Venture: The First Italian Impact Investment Fund" - 2015, The Case Centre, Great Britain

Working Papers

Public Support to the Venture Capital Market: International Experiences, Results and the Way Forward

CASALINI, F., V. VECCHI, S. CASELLI - "Public Support to the Venture Capital Market: International Experiences, Results and the Way Forward" - 2015, SDA Bocconi, Italy