

# Francesca Casalini

Lecturer



**Knowledge Group:** Government, Health and Not for Profit

**Research Domains:** Business Government Relations

**Teaching Domains:** Impact Investing, Collaborative Partnership, Scaling Up of Innovative Initiatives, PPP & Concession Contracts

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## Biography

Francesca Casalini is a Lecturer in the Government, Health & Not for Profit Knowledge Group at SDA Bocconi School of Management. She collaborates with the Knowledge Group of Strategy & Entrepreneurship and she is a Teaching Assistant of the Master in Strategy and Entrepreneurship (MISA). Francesca is also a PhD Candidate in Management at the University of St. Gallen in Switzerland.

Her research interests focus on innovative business models based on public-private collaborations and digital platforms. Her teaching activities mainly focus on business planning and business modeling in multiple sectors (both for-profit and non-profit, based on traditional collaborations as well as platforms) and strategic data crunching.

Francesca has been a research grantee of the European Investment Bank and a Research Assistant for the World Bank, Asian Development Bank and Inter-American Development Bank on the topic of public-private collaborations. She has also worked with several start-ups, private companies and public administrations in the business planning of new strategic projects based on public-private collaborations.

Francesca holds a B.Sc. in Economics and Management with honors from the Università di Bologna and an M.Sc. in Management with honors from Università Bocconi. She is currently pursuing a PhD in Management at the University of St. Gallen.

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## Contribution to Chapters, Books or Research Monographs

### Financing Infrastructure with Public–Private Partnerships

CASALINI, F., S. GATTI, V. VECCHI, "Financing Infrastructure with Public–Private Partnerships" in The Palgrave Handbook of Development Finance., George Kararach, Emmanuel Pinto Moreira, Victor Murinde (Eds.), Palgrave Macmillan, pp. 263-283, 2025

### **Una PA reattiva: generare valore per la società attraverso le collaborazioni pubblico-privato**

VECCHI, V., N. CUSUMANO, F. CASALINI, "Una PA reattiva: generare valore per la società attraverso le collaborazioni pubblico-privato" in Reactive PA. Lezioni dalla Pandemia per il Cambiamento della Pubblica Amministrazione., G. Valotti (Ed.), Egea, chap. 12, pp. 305-320, 2022

### **Le analisi economico-finanziarie per la valutazione e gestione di progetti di PPP.**

CASALINI, F., V. VECCHI, "Le analisi economico-finanziarie per la valutazione e gestione di progetti di PPP." in Creare Partnership Pubblico Privato. Policy, Contratti e Metodologie., V. Vecchi, V. Leone (Eds.), Egea, chap. 8, pp. 243-272, 2020

### **Economic Impact and the Arts: The Mistake of Narrow Thinking.**

AMESTOY, V. A., F. CASALINI, "Economic Impact and the Arts: The Mistake of Narrow Thinking." in Managing cultural business: Avoiding Mistakes, Finding Success., Addis M., Rurale A. (Eds.), Routledge, Taylor and Francis Group, chap. 11, 2020

### **Issues and Trends in Project Finance for Public Infrastructure**

CASALINI, F., V. VECCHI, M. HELLOWELL, "Issues and Trends in Project Finance for Public Infrastructure" in Structured Finance. Techniques, Products and Market., S. Caselli, S. Gatti (Eds.), Springer, chap. 6, pp. 127-152, 2017

### **Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies**

CASALINI, F., V. VECCHI, S. CASELLI, "Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies" in Principles and Practice of Impact Investing - A catalytic revolution., V. Vecchi, M. Brusoni, L. Balbo, S. Caselli (Eds.), Greenleaf Publishing, pp. 62-80, 2016

### **Attracting private investors: the EU project bond initiative and the case of A11 motorway**

VECCHI, V., F. CASALINI, S. GATTI, "Attracting private investors: the EU project bond initiative and the case of A11 motorway" in Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives., G. Corbetta, S. Caselli, V. Vecchi (Eds.), Palgrave Macmillan, chap. 6, pp. 101-118, 2015

### **Gaps in SME policy implementation: the case of Italian Central Guarantee Fund**

CASALINI, F., M. ROSSOLINI, "Gaps in SME policy implementation: the case of Italian Central Guarantee Fund" in Managerial Flow., V. Vecchi, B. Farr-Warthon, R. Farr-Warthon, M. Brusoni (Eds.), Routledge, Taylor and Francis Group, chap. 14, 2015

### **Impact Investing: a new asset class or a societal refocus of Venture Capital?**

CASALINI, F., V. VECCHI, S. CASELLI, L. BALBO, "Impact Investing: a new asset class or a societal refocus of Venture Capital?" in Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives., G. Corbetta, S. Caselli, V. Vecchi (Eds.), Palgrave Macmillan, pp. 275-293, 2015

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## **Comments, Discussions, Replies in Journal**

### **Making Impact Investing More Than Just Well-Meaning Capital**

CASALINI, F., V. VECCHI, "Making Impact Investing More Than Just Well-Meaning Capital", Business & Society, 2023, vol. 62, no. 5, pp. 911-916

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## Research Reports

### **Rethinking Infrastructure Financing for Southeast Asia in the Post-Pandemic Era**

RAO, V., S. GATTI, F. CASALINI, M. PIANORSI - "Rethinking Infrastructure Financing for Southeast Asia in the Post-Pandemic Era" - 2023, Asian Development Bank, Manila, Philippines (The)

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## Proceedings/Presentations

### **Exploring antecedent factors of co-creation in public service ecosystems: a study of local welfare platforms in Italy**

CASALINI, F., A. ROTOLO, F. LONGO, "Exploring antecedent factors of co-creation in public service ecosystems: a study of local welfare platforms in Italy" in IRSPM Conference 2023 - April 3-5, 2023, Budapest, Hungary

### **Do collaborative platforms create public value in public services? An explorative analysis of privately-owned public service platforms in Italy**

CASALINI, F., L. ZAVOLOKINA, "Do collaborative platforms create public value in public services? An explorative analysis of privately-owned public service platforms in Italy" in 39th EGOS Colloquium, July 6-8, 2023, Cagliari, Italy

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## Practice-Oriented Books

### **Public-Private Collaborations for Long Term Investments. Converging Towards Public Value Generation**

VECCHI, V., F. CASALINI, N. CUSUMANO - "Public-Private Collaborations for Long Term Investments. Converging Towards Public Value Generation" - 2022, Edward Elgar Publishing, Great Britain

### **Public Private Partnerships: Principles for Sustainable Contracts**

VECCHI, V., F. CASALINI, N. CUSUMANO, V. M. LEONE - "Public Private Partnerships: Principles for Sustainable Contracts" - 2021, Palgrave Macmillan

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## Articles in Scholarly Journals

**Investigating the performance of PPP in major healthcare infrastructure projects: the role of policy, institutions, and contracts**

VECCHI, V., N. CUSUMANO, F. CASALINI, "Investigating the performance of PPP in major healthcare infrastructure projects: the role of policy, institutions, and contracts", Oxford Review of Economic Policy, 2022, vol. 38, no. 2, pp. 385-401

#### **PPP in Health Care—Trending Toward a Light Model: Evidence From Italy**

VECCHI, V., F. CASALINI, N. CUSUMANO, V. M. LEONE, "PPP in Health Care—Trending Toward a Light Model: Evidence From Italy", Public Works Management & Policy, 2020, vol. 25, no. 3, pp. 244-258

#### **Is a social empowerment of PPP for investment delivery possible? Lessons from Social Impact Bonds**

VECCHI, V., F. CASALINI, "Is a social empowerment of PPP for investment delivery possible? Lessons from Social Impact Bonds", Annals of Public and Cooperative Economics, 2019, vol. 90, no. 2, pp. 353-369

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### **Entry (in Dictionary or Encyclopedia)**

#### **Platforms for Public Value Creation**

CASALINI, F., "Platforms for Public Value Creation" in Elgar Encyclopedia of Public Management., Kuno Schedler (Ed.), Edward Elgar Publishing, pp. 351-354, 2022

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### **Articles in national/international newspapers**

#### **Oltre il Ppp. «Outcome-based contract»: quando pubblico e privato si incontrano per creare valore**

VECCHI, V., F. CASALINI, "Oltre il Ppp. «Outcome-based contract»: quando pubblico e privato si incontrano per creare valore", Edilizia e Territorio. Il Sole 24 ore, 20 November 2019

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### **Cases in International Case Collections**

#### **Oltre Venture: The First Italian Impact Investment Fund**

BRUSONI, M., V. VECCHI, F. CASALINI, N. CUSUMANO - "Oltre Venture: The First Italian Impact Investment Fund" - 2015, The Case Centre, Great Britain

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### **Working Papers**

#### **Public Support to the Venture Capital Market: International Experiences, Results and the Way Forward**

CASALINI, F., V. VECCHI, S. CASELLI - "Public Support to the Venture Capital Market: International Experiences, Results and the Way Forward" - 2015, SDA Bocconi, Italy