

Luca Brusati

Fellow



Knowledge Group: Government, Health and Not for Profit

Research Domains: Business Government Relations

Teaching Domains: Comparative Health Care Systems, Public Affairs Management, Stakeholder Engagement/Management, Health Care Systems Reforms, Service Design and Marketing

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Biography

Luca Brusati is a Fellow of the Government, Health and Not for Profit Division at SDA Bocconi School of Management. He is Associate Professor of Management at Udine University.

At SDA Bocconi he has directed programs for senior executives in national and regional governments. He is Program Director of the course "From lobbying to advocacy: mobilizing communities to shape public policies". He conducted numerous research, training and consulting projects with the European Commission, the UN, WHO, UNDP, UNICEF, UNAIDS, the World Bank, the Global Fund to Fight AIDS, TB and Malaria, GIZ, Kreditanstalt für Wiederaufbau, the Luxembourg Development Agency, the Global Business School Network and many others. His research activities focus on business-government relations and participation by citizens, firms and NGOs to decision-making by public sector organizations.

His current research addresses the applicability of Kingdon's "multiple streams framework" to the understanding of decision-making by Italian public sector organizations. He is the author of numerous books and articles. His work has been published, among others, in Public Management Review, the International Journal of Public Sector Management and Singapore Management Review.

Luca Brusati won numerous teaching and research awards, including the "Best Public Management Training Programme of the Year" award in 2008 and the "Internationalization and Innovation in Public Management Training" award in 2014 by SDA Bocconi. He also serves on the advisory board of medical schools and professional associations, in Italy and abroad. He is a member of the Italian Academy of Management (AIDEA) and served in the Board and the EU Advisory Committee of the European Health Management Association (EHMA); he is also a special adviser for sustainability reporting of the European Federation of Accountants and Auditors for SMEs (EFAA).

He earned a MSc and a PhD in Management from Bocconi University.

Contribution to Chapters, Books or Research Monographs

Opportunities and threats of global socio-economic processes – selected aspects

OZIĘBŁO, M., L. BRUSATI, U. SOLER, "Opportunities and threats of global socio-economic processes – selected aspects" in International Economic Policy for the Polycrisis., Konrad Raczkowski, Piotr Komorowski (Eds.), Routledge, pp. 61-78, 2024

Sustainable Performance Reporting: Are Banks Ready? The Case of Italy

BRUSATI, L., V. CAPURSO, E. FRANCESCON, "Sustainable Performance Reporting: Are Banks Ready? The Case of Italy" in Sustainable Performance in Business Organisations and Institutions: Measurement, Reporting and Management., Joanna Dyczkowska (Ed.), Publishing House of Wroclaw University of Economics and Business, chap. 10, pp. 171-186, 2024

SMEs and Integrated Reporting: An Introduction

BRUSATI, L., C. FUSO, A. GARLATTI, "SMEs and Integrated Reporting: An Introduction" in Development of Integrated Reporting in the SME Sector. Case Studies from European Countries., Joanna Dyczkowska, Andrea Szirmai Madarasine, Adriana Tiron-Tudor (Eds.), Springer International Publishing, pp. 1-19, 2021

SMEs and Integrated Reporting: Evidence from Italy

BRUSATI, L., C. FUSO, A. GARLATTI, "SMEs and Integrated Reporting: Evidence from Italy" in Development of Integrated Reporting in the SME Sector. Case Studies from European Countries., Joanna Dyczkowska, Andrea Szirmai Madarasine, Adriana Tiron-Tudor (Eds.), Springer International Publishing, pp. 71-102, 2021

Outcome-Based Performance Management in the Public Sector: What Role for Inter-organizational ICT Networks?

BRUSATI, L., P. FEDELE, M. IANNIELLO, S. IACUZZI, "Outcome-Based Performance Management in the Public Sector: What Role for Inter-organizational ICT Networks?" in Outcome-Based Performance Management in the Public Sector., Elio Borgonovi, Eugenio Anessi-Pessina, Carmine Bianchi (Eds.), Springer International Publishing, pp. 161-177, 2018

Dealing with Multilingualism in EU Institutions: The Implications of Enlargement from a Managerial Perspective

BRUSATI, L., P. FEDELE, M. IANNIELLO, "Dealing with Multilingualism in EU Institutions: The Implications of Enlargement from a Managerial Perspective" in Plurilingualism and the Labour Market. Language Needs, Challenges and Strategies., S. Gerolimich, S. Vecchiato (Eds.), Peter Lang International Academic Publishers, pp. 143-162, 2016

Civil Dialogue: Obstacles and Solutions. A Meta-analysis of the Empirical Evidence

BRUSATI, L., S. IACUZZI, M. IANNIELLO, P. FEDELE, "Civil Dialogue: Obstacles and Solutions. A Meta-analysis of the Empirical Evidence" in Forms and Determinants of Development of Civil Dialogue., M. W. Sienkiewicz (Ed.), Centre for Local Development Foundation, pp. 210, 2015

La matrice del quadro logico come strumento per formulare, gestire e valutare i progetti multistakeholder

BRUSATI, L., "La matrice del quadro logico come strumento per formulare, gestire e valutare i progetti multistakeholder" in Finanziamenti comunitari 2014-2020. Approccio strategico, gestione e rendicontazione., V. Vecchi, N. Cusumano, P. Minardi (Eds.), Egea, pp. 103-130, 2015

In Search of the Holy Grail? Balancing Rigour and Relevance in PR Research

BRUSATI, L., P. FEDELE, M. IANNIELLO, N. STRIZZOLO, "In Search of the Holy Grail? Balancing Rigour and Relevance in PR Research" in Trust and the New Realities: Proceedings of the 20th International Public Relations Research Symposium BledCom., Zavod BledCom, pp. 56-62, 2014

Prezzi e tariffe nell'economia delle aziende pubbliche

BRUSATI, L., "Prezzi e tariffe nell'economia delle aziende pubbliche" in Scritti in onore di Pellegrino Capaldo., E.Laghi, G.Zanda (Eds.), Egea, pp. 979-1006, 2014

Il ruolo delle risorse immateriali nell'esercizio della funzione di public governance: da modello teorico a pratica gestionale

BRUSATI, L., P. FEDELE, M. IANNIELLO, H. KUDO, "Il ruolo delle risorse immateriali nell'esercizio della funzione di public governance: da modello teorico a pratica gestionale" in Linguaggi, culture, letterature., Pier Roberto Gusmani (Ed.), Forum Editrice Universitaria Udinese, pp. 99-126, 2012

Stakeholders' inclusion: measuring the performance of interactive decisionmaking

IANNIELLO, M., P. FEDELE, L. BRUSATI, "Stakeholders' inclusion: measuring the performance of interactive decisionmaking" in Reforming the Public Sector: How to Achieve Better Transparency, Service, and Leadership., G.Tria, G.Valotti (Eds.), Brookings Institution Press, pp. 260-284, 2012

L'ufficio per le relazioni con il pubblico in sanità

BRUSATI, L., "L'ufficio per le relazioni con il pubblico in sanità" in L'azienda sanitaria. Innovazione tecnologica, evoluzione organizzativa e governo clinico., A.Capasso, G.Pascarella (Eds.), Franco Angeli, pp. 339-371, 2011

Research Monographs

The cost of medical and nursing education. Managerial challenges and policy implications

BRUSATI, L. - "The cost of medical and nursing education. Managerial challenges and policy implications" - 2023, A.Giuffrè Editore S.p.A., Milano, Italy

La Città Comune: opportunità o svantaggio?

BRUSATI, L. - "La Città Comune: opportunità o svantaggio?" - 2016, Vega Press

Business and Government in the Information Society: The Communication of Digital Video Broadcasting Policy in South East Europe

BRUSATI, L. - "Business and Government in the Information Society: The Communication of Digital Video Broadcasting Policy in South East Europe" - 2015, Vega Press

Articles in Scholarly Journals

Public administration reform: a managerial perspective

BRUSATI, L., V. CAPURSO, "Public administration reform: a managerial perspective", *Moldoscopie*, 2023, no. 2(97), pp. 59-67

Using of the World Health Organization quality of life instrument, short form to patient after PCI or CABG surgery

SIYAZBEKOVA, Z., T. RAKHYPBEKOV, A. MYSSAYEV, G. SHALGUMBAYEVA, L. BRUSATI, "Using of the World Health Organization quality of life instrument, short form to patient after PCI or CABG surgery", *Bratislava Medical Journal*, 2022, vol. 123, no. 12, pp. 891-896

Epidemiological and Economic Evaluation of a Pilot Prostate Cancer Screening Program

SMAILOVA, D. S., E. FABBRO, S. E. IBRAYEV, L. BRUSATI, Y. M. SEMENOVA, U. S. SAMAROVA, F. S. RAKHIMZHANOVA, S. M. ZHUSSUPOV, Z. A. KHISMETOVA, H. HOSSEINI, "Epidemiological and Economic Evaluation of a Pilot Prostate Cancer Screening Program", *Prostate Cancer*, 2020, vol. 2020, pp. 1-9

Results and Adverse Outcomes after Percutaneous Coronary Intervention: Historical Cohort Study

RAKHYPBEKOV, T., G. SHALGUMBAUYEVA, Z. SIYAZBEKOVA, A. MYSSAYEV, L. BRUSATI, "Results and Adverse Outcomes after Percutaneous Coronary Intervention: Historical Cohort Study", *Georgian Medical News*, 2020, vol. 10, no. 307, pp. 108-114

Obstacles and solutions on the ladder of citizen participation: a systematic review

IANNIELLO, M., S. IACUZZI, P. FEDELE, L. BRUSATI, "Obstacles and solutions on the ladder of citizen participation: a systematic review", *Public Management Review*, 2019, vol. 21, no. 1, pp. 21-46

Do Governmental Incentives Promote Partnerships among Agricultural Firms? A Multiple Case Study from Italy

BRUSATI, L., S. IACUZZI, M. IANNIELLO, "Do Governmental Incentives Promote Partnerships among Agricultural Firms? A Multiple Case Study from Italy", *Russian Journal of Agricultural and Socio-Economic Sciences*, 2017, vol. 66, no. 6, pp. 37-41

Organizational Underpinnings of Interactive Decision Making: An Empirical Enquiry

BRUSATI, L., P. FEDELE, M. IANNIELLO, "Organizational Underpinnings of Interactive Decision Making: An Empirical Enquiry", *International Journal of Public Sector Management*, 2016, vol. 29, no. 4, pp. 310-326

In Search of Horizontal Government: Insights on Joining Up Municipalities

BRUSATI, L., A. GARLATTI, P. FEDELE, "In Search of Horizontal Government: Insights on Joining Up Municipalities", *Revija Za Univerzalno Odlicnost*, 2015, vol. 4, no. 2, pp. A1-A11

Reiting kul'tury (Il rating della cultura – in russo)

BRUSATI, L., R. V. PETUKHOV, V. V. ROMANOV, "Reiting kul'tury (Il rating della cultura – in russo)", *Byudzhnet*, 2014, vol. 2, no. 133

The Effectiveness of the New Pay System in Kazakhstan: Opinions of Health Workers

SALTANAT, M., K. KURAL, L. BRUSATI, "The Effectiveness of the New Pay System in Kazakhstan: Opinions of Health Workers", Research Journal of Pharmaceutical, Biological and Chemical Sciences, 2014, vol. 5, no. 5, pp. 871-880

Corporatization in Healthcare: Lessons for Kazakhstan from the Italian Experience

BRUSATI, L., "Corporatization in Healthcare: Lessons for Kazakhstan from the Italian Experience", Vestnik Agiuv, 2013, vol. 1, no. 1, pp. 60-62

Public Governance from Theoretical Model to Managerial Practice: A Pilot Case Study in Italian Regional Governments

IANNIELLO, M., P. FEDELE, L. BRUSATI, "Public Governance from Theoretical Model to Managerial Practice: A Pilot Case Study in Italian Regional Governments", Socialiniai Tyrimai, 2013, vol. 32, no. 3, pp. 51-57

Taking Stock of the Managerial Flow Model: Implications for Management Practice and Development

BORGONOV, E., L. BRUSATI, "Taking Stock of the Managerial Flow Model: Implications for Management Practice and Development", Singapore Management Review, 2012, pp. 72-76

Research Reports

The Costs of Training Health Professionals in the Republic of Moldova

BRUSATI, L. - "The Costs of Training Health Professionals in the Republic of Moldova" - 2014, World Health Organization, Denmark

Edited Books

Economia e comunità: cinque anni di ricerca al servizio del territorio

IANNIELLO, M., P. FEDELE, L. BRUSATI (Eds.), "Economia e comunità: cinque anni di ricerca al servizio del territorio" - 2012, Forum Editrice Universitaria Udinese, Italy